

Bremworth

**WHAT'S SO  
GOOD ABOUT  
NZ WOOL?**



***A T B R E M W O R T H , W E  
B R I N G G O O D T H I N G S  
T O G E T H E R S O Y O U  
C A N B E S U R E Y O U ' R E  
M A K I N G A D E C I S I O N  
T H A T L O O K S A S  
G O O D A S I T F E E L S***



# ***CLEVER BY NATURE***



Wool is a smart choice. Expertly and lovingly crafted for your home, you'll enjoy living with all the natural benefits wool has to offer.



# **READY FOR A MODERN HOUSEHOLD**



Wool is a proven high-performance fibre, with a natural spiral crimp that keeps it bouncing back, for long-lasting beauty.



# **WARM UP WITH NATURAL**



Wool is a fantastic thermal insulator. It helps keep your home warm in winter and cool in summer, plus it can save you 8-13% on heating and cooling costs.\*

\*MCNEIL (2016). THE THERMAL PROPERTIES OF WOOL CARPETS. AGRESEARCH TECHNICAL BULLETIN.



**GOOD FOR WHATEVER  
LIFE THROWS AT IT  
OR SPILLS ON IT**



Wool is naturally stain and soil resistant, which means it's easy to clean, and you can remove most spills with just water. Keeping your carpet beautiful for years to come.



**FOR A  
NATURALLY  
QUIETER HOME**



Wool helps make busy households and large open spaces quieter and more comfortable. Doesn't that sound nice?

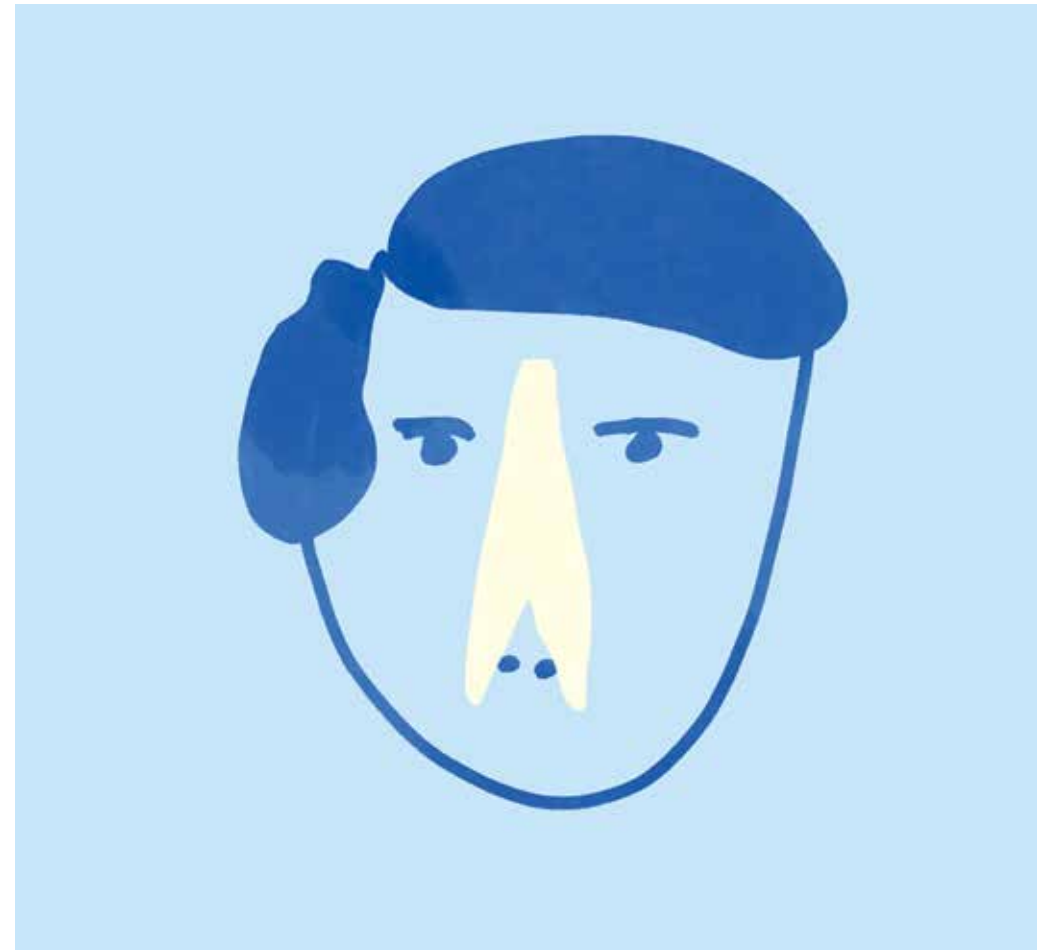


**LOVE IS THE  
ONLY REACTION  
YOU'LL GET**



There's nothing quite like the feel of wool,  
and because it is unlikely to cause allergic reactions\*,  
you can enjoy it to its fullest.

\*ZALLMANN ET AL. (2017). DEBUNKING THE MYTH OF WOOL ALLERGY: REVIEWING THE EVIDENCE FOR IMMUNE AND NON-IMMUNE CUTANEOUS REACTIONS. ACTA DERM VENEREOL, VOL. 97, PP 906-915.



**MINIMISES  
NASTY SMELLS  
AND ODOURS**



Wool is more efficient at absorbing nasty  
smells from the air than synthetic fibres, helping keep  
your home more odour free\*. Phew.

\*MCNEIL ET AL. (2016). THE DEVELOPMENT OF WOOL-BASED PASSIVE FILTERS TO IMPROVE INDOOR AIR QUALITY. KEY ENGINEERING MATERIALS, VOL. 671, PP 219-224.



## **LIKE A BAD DATE**



Wool is hard to ignite, slow to burn and self-extinguishing\* because it's naturally fire-resistant.



## **PETS LOVE NATURAL**



Wool carpet is naturally furry-family friendly. It's tough enough for dogs and just perfect for cat naps.

# SIX MORE REASONS TO GO WITH BREMWORTH

Have complete confidence in the quality of our carpet,  
with the comfort of our six-point warranty package.



**15-YEAR  
ABRASIVE  
WEAR LIMITED  
WARRANTY\***

**15-YEAR INSECT  
RESISTANCE  
LIMITED  
WARRANTY\***

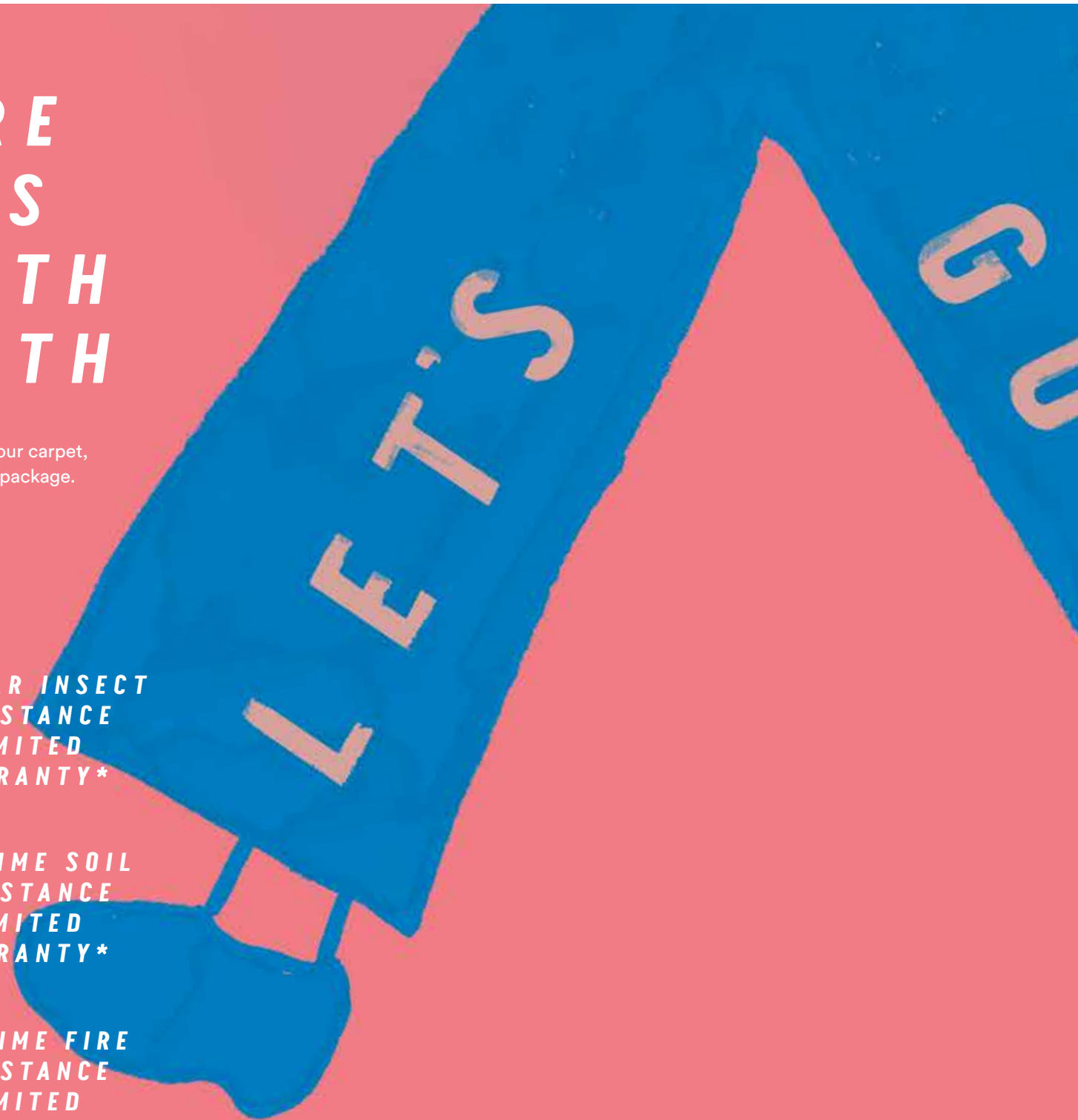
**LIFETIME  
MANUFACTURER'S  
DEFECTS LIMITED  
WARRANTY\***

**LIFETIME SOIL  
RESISTANCE  
LIMITED  
WARRANTY\***

**LIFETIME FOOD  
AND BEVERAGE  
STAIN RESISTANCE  
LIMITED WARRANTY\***

**LIFETIME FIRE  
RESISTANCE  
LIMITED  
WARRANTY\***

\*EXCLUSIONS, PRORATING AND TERMS AND CONDITIONS APPLY.  
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Let's Go Good Together