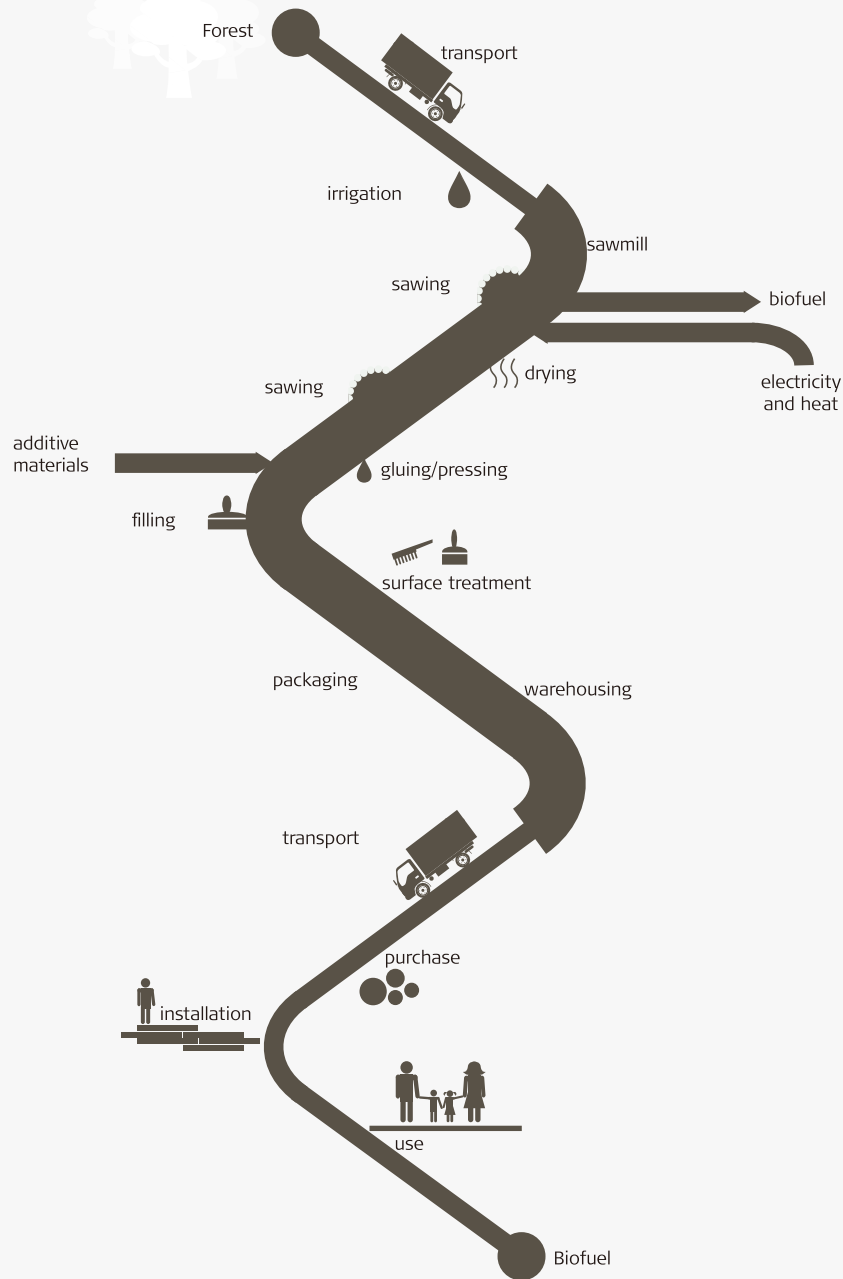


# Our operations – wood flooring lifecycle



Showroom: Unit 1, 159 Stoddard Rd, Mt Roskill [www.woodenfloors.co.nz](http://www.woodenfloors.co.nz)

*the*  
**WOODEN  
FLOOR  
COMPANY**

# WOOD

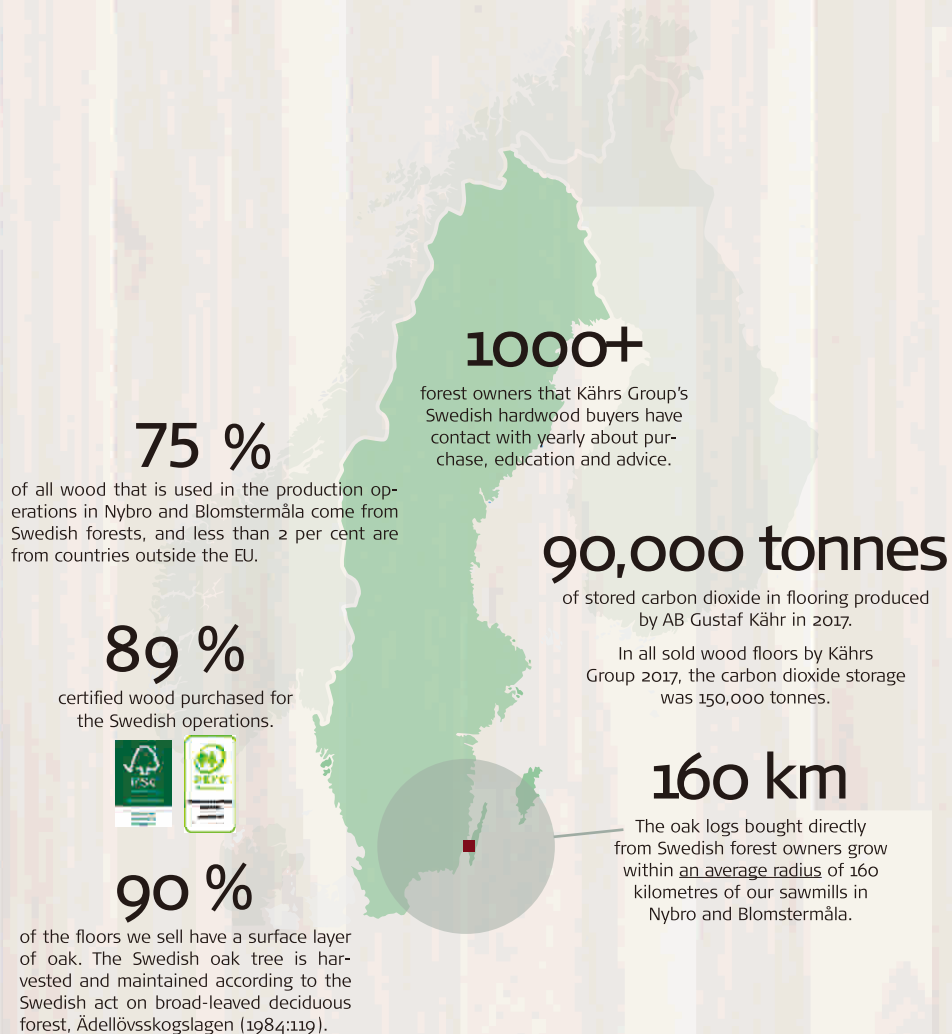
A SOURCE OF LIFE

Trees are a source of life. They absorb carbon dioxide from the atmosphere and produce oxygen for us to breathe. They hold soil together and prevent floods. Over the centuries they have provided us with material with which to keep warm and to build houses, ships, toys, guitars, telephone poles, furniture – and flooring. And if we continue to protect and look after our forests they will continue to breathe life into our planet.

**Kährs**  
QUALITY IN WOOD SINCE 1857

# SUSTAINABLE FORESTRY

THE FOUNDATION OF OUR WOOD FLOORING



# BEAUTY WITH A CONSCIENCE

When you choose a wood floor you also make a good environmental choice, both for your indoor environment and for our planet. Kährs Group, with its roots dating back to 1857, is one of the oldest manufacturers of wood flooring in the world. It is also one of the most innovative. Our inventions have radically changed the wood flooring industry globally – and have also contributed to sustainable development. By using wood, supporting the replanting of forests and showing consideration for the environment in every step of our processes, we do our best to further, continued sustainable development.

## Kährs Group Environmental Policy

- Our commitment to the environment must be genuine and all issues handled with the utmost thought and respect.
- We will strengthen our environmental commitment further and create a business that is sustainable in the long term, for the benefit of current and future generations.
- We must contribute to and support responsible forestry.
- We must lessen our environmental impact through continuous improved management of chemicals, water, raw materials, transportation and energy efficiency while reducing our use of non-renewable energy.
- Our development and flooring manufacturing processes must reflect the natural life-cycle, following the principles of sustainable development.
- We must fully understand and comply with legislation and environmental requirements, and apply this method throughout the whole supply chain

*Christer Persson, President and CEO, 2017-09-20*