

# HEAD OFFICE CASE STUDY

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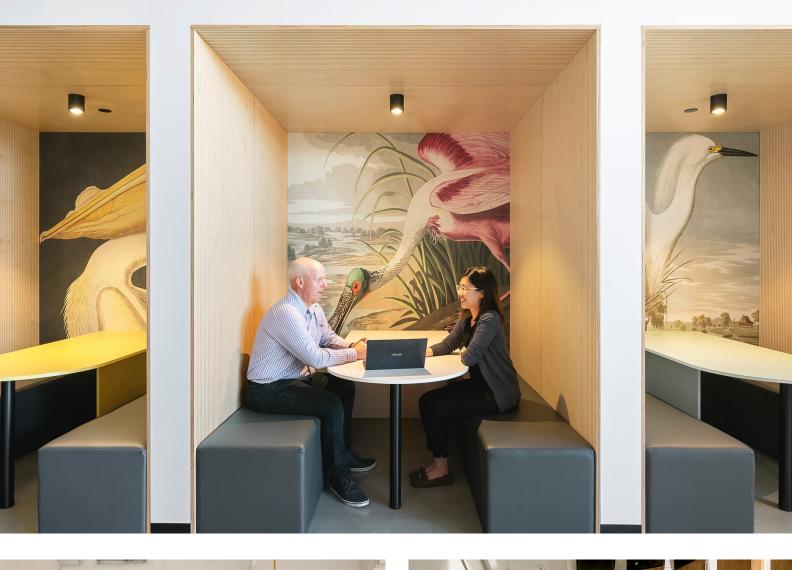
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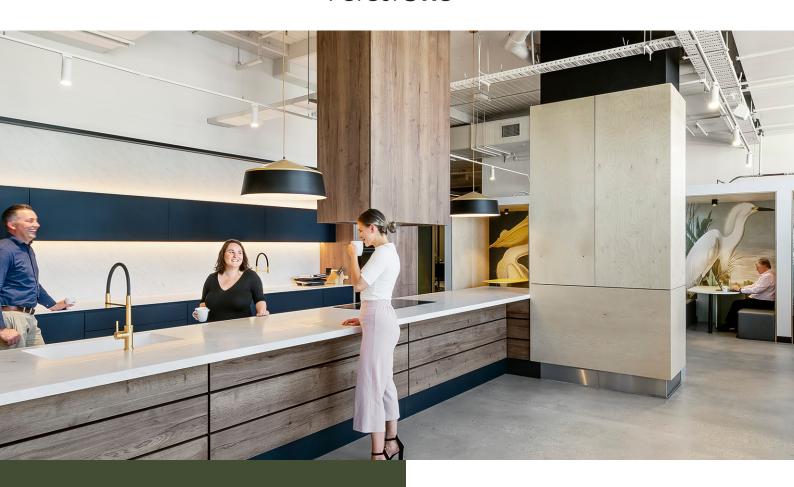
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### Forest**One**<sup>™</sup>



## THE KITCHEN

#### **FUNCTIONAL BEAUTY**

The kitchen is the heart of the home and the heart of the ForestOne office. The space had to serve as both a showroom with new possibilities, and a working office kitchen.

With elements made easily dynamic, great partnerships, and a bit of spice, an inviting and highly functional space was created. Yes the kitchen needs to serve the entire head office staff, but it also needs to be a place to entertain and welcome. 115 square meters were put aside and allowed for an extra large bench and island, colourful booths, elevated seating, and plenty of room to bring in additional tables and chairs for functions.

Read on for details on finishes, partnerships, and the utilities in the space.



Tobacco Halifax Oak Feelwood EGGER



Mt Carrara Meganite



Indigo Blue PerfectSense EGGER





# BEAUTY IN THE DETAIL

Mt Carrara Meganite was used for all bench surfaces, including the extra wide island. The end curve is only made possible by Meganite's ability to thermoform, even in thicker panels. A free coffee for anyone who can find the inconspicuous joins.

The curved detail in the splashback is not to be overlooked, as the coving solution unique to acrylic solid surface allows for a luxury finish that is also easier to clean.

The double sinks are Cumulus 530, made of Snow White Meganite. A perfect size for night time events that need catering, as well as the birthday cake plate for internal celebrations.

Mt Carrara beautifully melds with the Indigo Blue PerfectSense and Tobacco Halifax Oak Feelwood EGGER cabinetry, as well as the DesignerPly clad columns. Each element is easy to clean and maintain, ever important for frequently used spaces.





# HIGH END TOUCHES

While a working office kitchen, this space will also serve as an event space from intimate supplier dinners to staging areas for trade events.

To ensure we had the finest and most reliable options, we worked with Fisher & Paykel for our appliances. From the newest ovens to multiple concealed fridges to a beautiful wine fridge, events of any size will be a breeze to cater.

We were able to have a completely sleek cabinetry look thanks to the Hettich AvanTech YOU system. Throughout the kitchen we have push to open technology for the smoothest of experiences.

#### Additional touches:

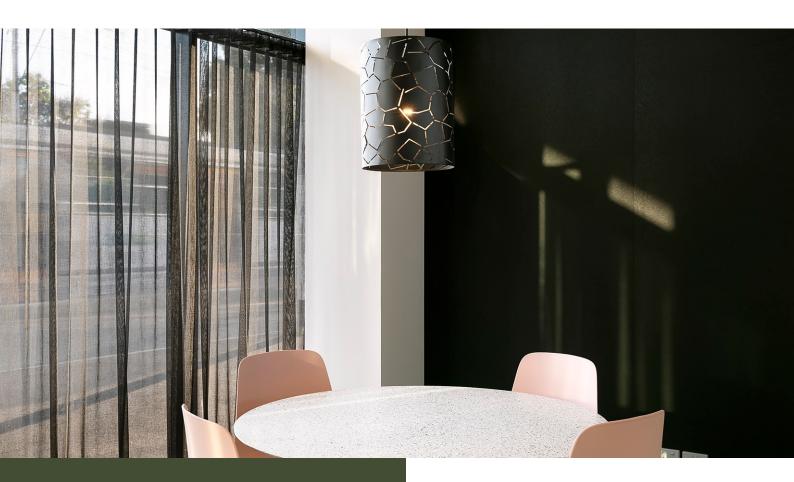
- Billi tap, Urban Brass finish
- Concealed dishwashers
- Fisher & Paykel ovens, stove, and rangehood
- About Space lighting fixtures
- Faucet Stromenn tapware







### Forest**One**™



# MEETING SPACES

#### **GATHER AND GROW**

Collaboration is a key piece of ForestOne's success, both internally and externally. It was important that there be plenty of places to meet, discuss, and brainstorm.

Several of these meeting spaces are within the showroom and will be open to customers and partners to hold meetings as well; another way ForestOne can serve and grow the market. The showroom area has three spaces; the boardroom, a formal meeting room, and a casual meeting room. Internally we have a Zoom room as well. All but the casual space are filled with technology allowing for instant Zoom connections, screen sharing, wireless phone charging, and more.

There are additional informal spaces for collaborating, but it was extremely important to purpose build these areas as teamwork is an essential part of the ForestOne strategy.



Perforated DesignerPly



Acoufelt Filasorb<sup>™</sup> Acoustic Pinboard



Eurolight EGGER





# THE BOARDROOM

A large, comfortable, technologically advanced room was a necessity during the design process. The boardroom is lined with slotted DesignerPly Birch from floor to ceiling and back again to provide a sound safe environment. The back wall is acoustic pinboard, and the front wall embraces the original concrete of the industrial space.

#### **Boardroom Table**

Pewter Halifax Oak EGGER Feelwood, Eurolight Long and end grain edging

#### Ceiling and Wall Lining

Perforated DesignerPly with acoustic backing Back Wall

Acoufelt Filasorb™ in Piano Black



Pewter Halifax Oak Designer EGGER Birch



Acoufelt Filasorb™ Acoustic Pinboard





# **SHARED ROOMS**

Also accessible through the ForestOne showroom are two spaces designed for sharing. These spaces continue the theme of functional beauty; while the wall linings elevate the design they also cut noise pollution.

#### Formal Meeting Room

Table: Anthracite Sherman Oak Feelwood with

long and end grain edging

Wall Lining: DesignerPly battens backed by

DesignerOSB black powder coated

#### Casual Meeting Room

Table: Meganite Salmon Terrazzo

Wall Lining: Acoufelt Filasorb<sup>™</sup> in Piano Black



Salmon Terrazzo Meganite



Oak EGGER



Battens





# INTERNAL SPACES

When designing the office, an organic layout where each section of the business had its own space was vital. One arterial hallway connects all, filled with natural elements like the moss wall and Cyprus beams pictured on the next page.

Pictured left is the sample storage which is often relegated to a backroom, but not at the ForestOne office. Amazon Green and Natural Halifax Oak EGGER cabinetry have become home all sampling.



Sage Terrazzo Meganite



Natural Halifax Oak EGGER



nazon Greei EGGER











# THE OFFICES

The main drivers for the offices were high functioning comfort with lots of storage. Every office has PerfectSense EGGER in Graphite Grey cabinetry to keep cleanliness a priority and fingerprints invisible, with matching open air shelving and desks.

The desks and cut out shelving are made from one of the Feelwood decors pictured left. Each business section has its own gradient within the Feelwood EGGER range, moving from lighter to darker.

The Perforated DesignerPly Birch ceilings were chosen for their acoustic properties as much as their beauty. The offices have different perforation sizes to provide examples of what's possible.





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#### Forest**One**<sup>™</sup>

### SUSTAINABILITY

ForestOne is dedicated to its commitment to source sustainably. This applies both to the product range and decision making in the new head office design. Included here are some of the facts and figures behind the products that make up 601 Victoria Street.

59% RECYCLED

EGGER Particleboard is Super E0 Particleboard and created with 27% post consumer recycled material and 32% post manufacturing material.

GOLD GREENGUARD

The Meganite colours used are all GreenGuard Gold certified for indoor air quality and risk of chemical exposure.

-13.3 CO<sub>2</sub> FOOTPRINT

EGGER Particleboard boasts a carbon footprint of -13.3kg per meter squared.

COC

All DesignerPly used throughout the space is either 70% PEFC Certified or FSC Mix, including the powder coated panels.

BIO PHILIA DESIGN

Greenery is within eyesight everywhere; naturally cleansing the air and scientifically proven to create a more positive workplace.

VOC FREE PROCESS

The DesignerPly powder coated process is VOC free, as well as Chain of Custody certified.



# **DETAILS**

BUILDER

Icon Interiors

KITCHEN AND VANITY FABRICATION

Individual Design & Construction

KITCHEN APPLIANCES

Fisher & Paykel

**FURNITURE FITTINGS** 

Hettich

**PRINTING** 

Arrowwood

**ACOUSTIC PINBOARD** 

Acoufelt

**CABINETRY** 

**EGGER** 

BENCHES AND VANITIES

Meganite

POWDER COATING

OEM Viridi

**PAINT** 

Dulux

LIGHTING

About Space Lighting

**TAPWARE** 

Faucett Strommen

SIGNAGE

Ausign Pty Ltd

**PHOTOGRAPHY** 

Emma Cross Photography

See a particular element you'd like information on? Email us on enquiries@forest1.com and we will share any detail you're after.

Follow us on socials as we share more information and behind the scenes looks into our new space on <a href="mailto:@forest1au">@forest1au</a>. Order samples and find your account manager on <a href="mailto:forest1.com">forest1.com</a>.

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