

= Basis

# Take control of your electricity costs

The simplest way to protect your home,  
lower your bills, and save \$1,500+ every year



# Out With the Old

**Old-school switchboards waste energy, hide costs, and compromise safety**

Traditional switchboards haven't changed in decades. They offer no visibility, no control, and outdated protection - just hidden risks and rising costs. As our homes electrify, the old board simply can't keep up.



## ✗ No control

No insights, no automation, no efficiency.

## ✗ No intelligence

Blind to usage, hard to manage or upgrade.

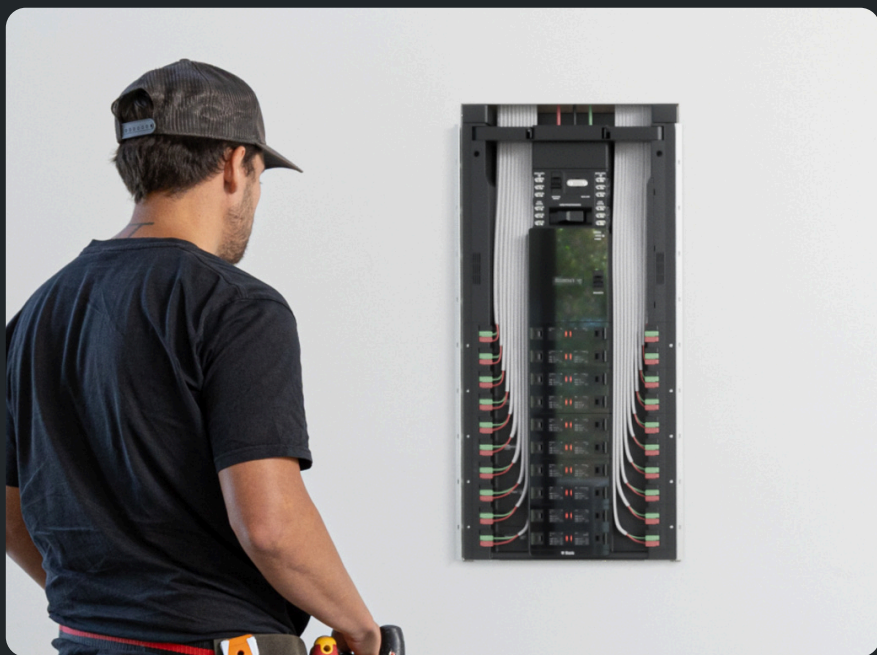
## ✗ Weak protection

Outdated safety leaves your home exposed.

# In With the New

**You'll see everything, stay protected and never guess again**

The Basis Board replaces guesswork with real insight. You'll see what's on, what it costs, and what's safe - all in real time.



✓ **See everything**

Real-time visibility and full control of your electricity.

✓ **Stay protected**

Industry-leading fault and fire protection for every circuit.

✓ **Built for tomorrow**

Designed for connected, electrified homes.

# Basis Board

## Engineered for performance

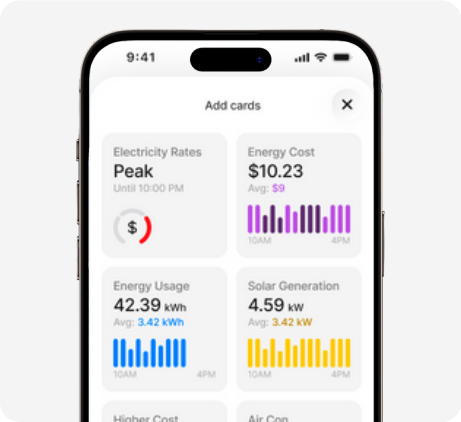
The award-winning Basis Board is built for precision, protection, and reliability. Each component is designed to simplify installation and deliver fail-safe performance. It sets a new standard for home electrical systems.



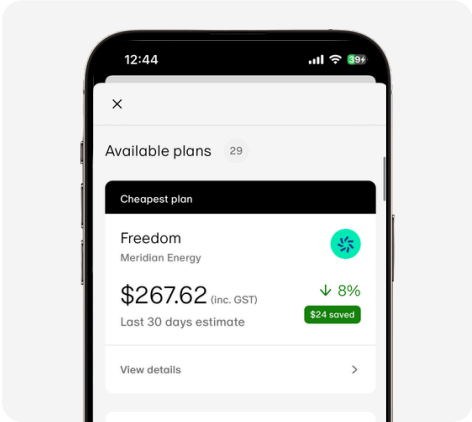
# Home App

## Power at your fingertips

Built for simplicity, control, and to save you money. The Basis App turns data into action - helping you use less electricity, pay less for it, and automate your savings.



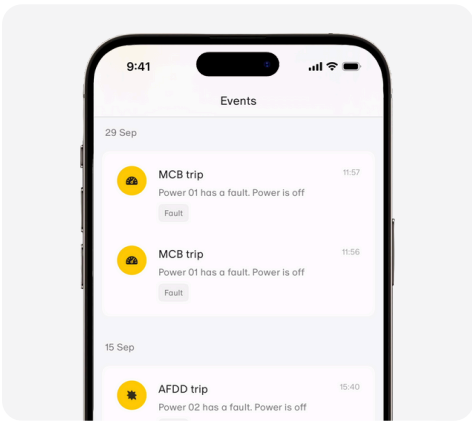
Track usage in real-time



Find your cheapest electricity plan



Automate control with routines



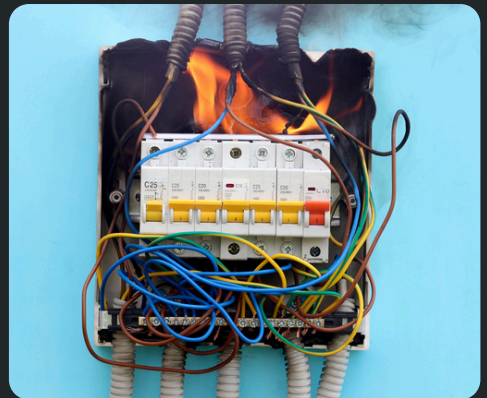
Stay protected and informed

# Gold Standard in Electrical Safety

**Protection that used to cost \$20,000+ is now built into every Basis Board**

Accessing world-class electrical safety is no longer out of reach. The Basis Board fully integrates protection capabilities that cost over \$20,000 in today's standalone systems for a fraction of the cost.

**Four layers of safety:** Digital safety • Fire prevention • Shock protection • Appliance care.



## World first digital safety

Basis monitors every circuit over 10,000 times per second, detecting faults instantly and alerting you before danger strikes. Safety, built into every circuit.

### Insurance benefit:

Supports claims with evidenced fault data

## Reduce electrical fire risk

Arc fault detection, overload protection, and fire containment are built in, preventing the leading causes of household fires. Protection that stops problems before they start.

### Insurance benefit:

Proven to reduce fire-related claims and property damage



## Prevent electric shock

Multi-layered AC & DC electrocution protection and adaptive safety thresholds keep your family safe, even in extreme conditions.

### Insurance benefit:

Supports safer homes and fewer injury claims



## Extend appliance life

Whole-home surge protection and smart power delays shield your home from voltage spikes, lightning strikes and grid outages. Appliances last longer. Costs stay lower.

### Insurance benefit:

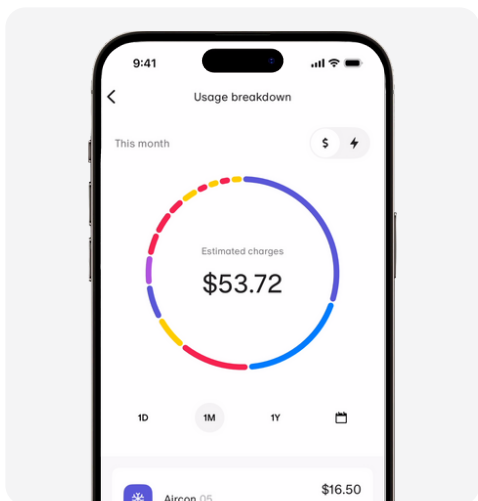
Proven to reduce appliance-damage claims

# Lower Your Electricity Costs By \$1,500+

**Save \$1,500+ every year without lifting a finger**

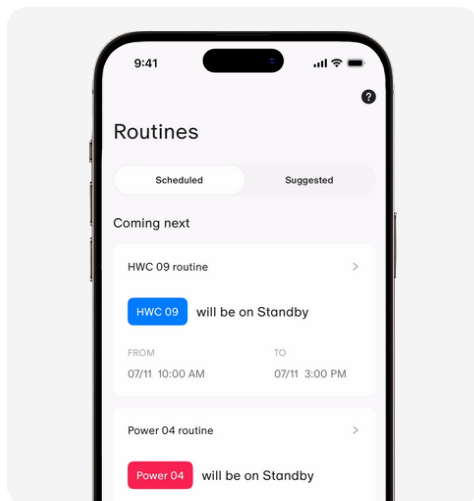
The Basis Board and App work together to find hidden waste, automate off-peak use, and match you to the cheapest power plan - cutting costs, not comfort.

Access the full toolkit for effortless savings with Basis



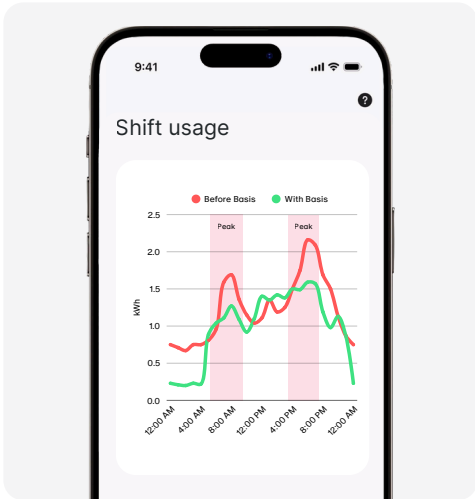
## Eliminate energy waste in real-time

See exactly where your electricity is going and which appliances cost you most. Stop hidden energy drain before it hits your bill.



## Put your savings on autopilot

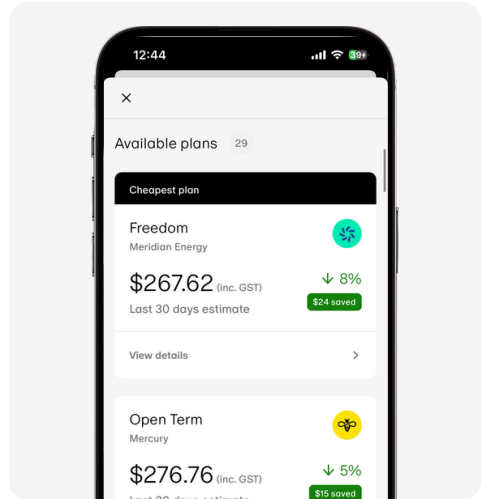
Create smart routines that automatically switch off circuits when you don't need them. Your savings, on repeat. No effort required.



## Shift your usage off-peak

Use insights and automation to move high-use appliances to cheaper, off-peak hours.

Same power. Smaller bill.



## Match to the cheapest retail plan

Basis constantly compares your usage to every available retail plan to find the best fit automatically. You get the lowest rate every time.

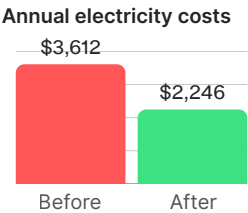
# Family of Six Cuts Energy Bills by \$1,366

21% less energy used • 37% lower costs • \$1,366 annual savings



**Brigitte & Danny Purcell**  
Family of 6 in Auckland, NZ  
4 bedroom home

**Features used**  
Insights • Control • Retail plan

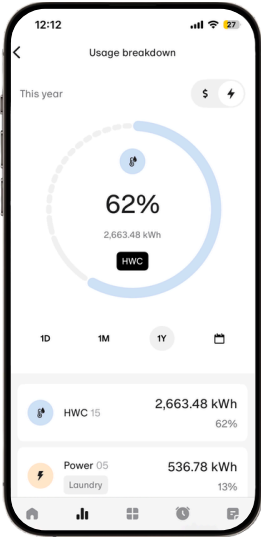


## Brigitte's Story

After installing their Basis Board, Brigitte and her family were shocked to learn that their hot water cylinder was using 62% of their home's electricity.

With new insights, they quickly created a hot water routine and switched to a better retail plan - cutting power use by 21% and total costs by 37%.

*"We had no idea hot water was such a big part of our bill. Now we know exactly where our energy goes and how to control it."*



# Maximising Solar Production

26% reduced grid use • Detailed insights

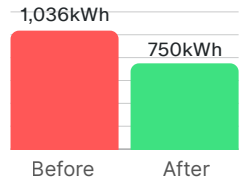


## Fleur Summers

Family of 2, Kingston NZ  
3 bedroom home

Features used  
Insights • Control

### Annual grid usage



## Fleur's Story

Already running a full hybrid solar and battery setup, Fleur installed the Basis Board to take her energy independence further. Individual circuit insights and control removed the guesswork from managing her home's power, helping her cut grid use by 26%.

*"It's taken the stress out of managing my solar. I can see exactly what's happening and stay fully self-sufficient."*



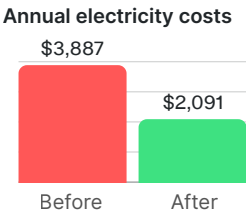
# Deadly Electrical Risk Avoided. \$1,796+ Saved

24% less energy used • \$1,796 annual savings • Electrocution avoided



**Duncan Babbage**  
Family of 5 in Auckland, NZ  
4 bedroom home

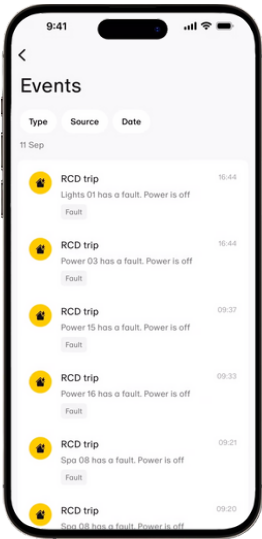
**Features used**  
Insights • Control • Retail Plan  
Type-B • Fault alerts



## Duncan's Story

When Duncan installed the Basis Board, he uncovered two major issues: his spa pool was overheating - wasting \$120 every month - and a serious electrical fault was present, caused by water pooling and corrosion in the cabling. Basis detected both within minutes, preventing a potential disaster.

*"I couldn't believe how quickly it found the problem. It probably saved us from something far worse."*



# \$642 Wasted Annually on an Inefficient Fridge

16% less energy used • \$812 annual savings • New fridge upgrade



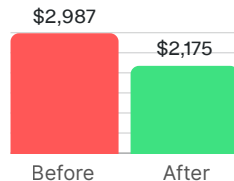
## Tim & Kelly Agar

Family of 4  
3 bedroom home

### Features used

Insights • Control • Retail Plan

### Annual electricity costs



## Tim's Story

Seconds after connecting the Basis app, Tim noticed something strange - over half of his home's power was coming from the garage.

Using live data, he tracked down the culprit: an old beer fridge that had been quietly running for months. Disconnecting it cut the family's electricity use by 15%, saving an estimated \$642 a year.

*"I couldn't believe one old fridge was wasting that much power. Now we keep a closer eye on everything."*



# Fear of Leaving On (FOLO) Eliminated

2 hours saved • Peace of mind guaranteed • \$494 annual savings



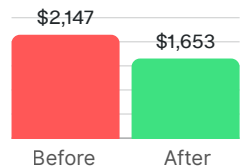
## Bella Hopes

Family of 4 in Mangawhai  
3 bedroom house

### Features used

Insights • Control

### Annual electricity costs

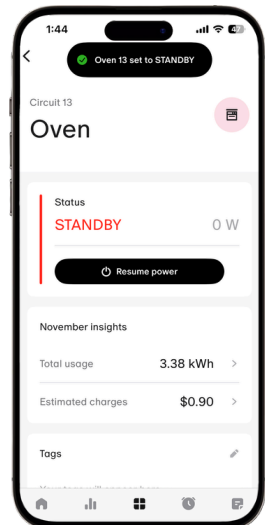


## Bella's story

As a mum of twin toddlers, Bella's days are non-stop. One hectic morning grocery run, she couldn't remember if she'd turned the oven off.

Instead of driving back home, Bella opened the Basis Home app and saw that the oven was still on. With one tap, she switched it off remotely.

*"It saved me almost two hours from turning the car around - and probably from burning lunch or the house. I used to worry about this nearly every time I left the house but now I never do!"*



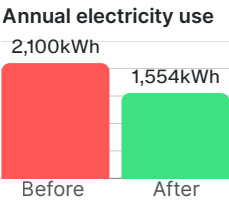
# \$14k in Network Upgrades Avoided

\$14,000 saved • Control every circuit • Detailed insights



**James Grafas**  
Family of 4 in Tauranga  
4 bedroom home

**Features used**  
Insights • Control

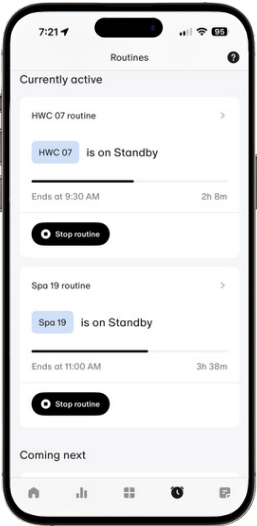


## James's Story

James's home is packed with high-demand appliances: a spa pool, pool pump, EV charger, and more.

Before installing Basis, his energy use often breached his home's 63A supply limit, tripping pole fuses and threatening a \$14k network upgrade.

*"Now, with the Basis app I monitor my real-time use and set circuits to stand-by so my peak demand stays within my 63A capacity. Paying \$4.5k for the Basis Board saved me \$10k in a network upgrade I was being forced to do"*

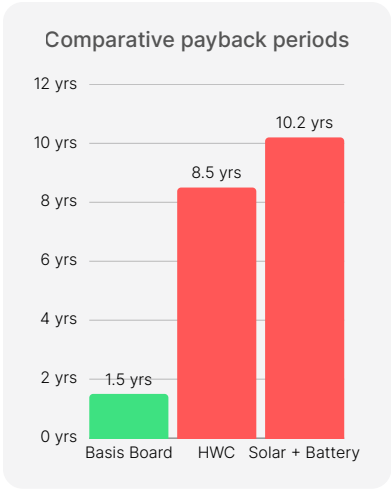


# Invest Once, Save Forever

## Fast payback periods

The Basis Board is more than a safety upgrade - it's an investment that pays for itself. Most homes can recover the cost in under three years through lower electricity bills, avoided network upgrades, and reduced electrical rework costs

With installed prices starting around \$3,400, Basis delivers faster payback than Heatpump HWCs, solar and battery - and keeps saving, year after year.



## Fully installed cost estimates

The fully installed cost of a Basis Board varies due to the number of circuits and install complexity. Contact a Basis Certified Electrician for an accurate quote.

House Size	# Circuits	Basis Board (incl GST)	Estimate install (incl GST)*	Total (incl GST)
Small	12	\$3,399	\$600	\$3,999
Medium	16	\$3,799	\$600	\$4,399
Large	20	\$4,199	\$600	\$4,799

\* Estimates based on a Standard indoor install taking 4 hours

^ Estimates based on average realised savings by NZ customers. Individual results will vary considerably

# Why Basis is Worth More

**\$20,000+ in value installed for less than \$4,000**

Basis goes beyond minimum standards to deliver digital safety, app control, and future-ready power in one simple upgrade.

	Traditional Switchboard	Basis Board
Typical installation		
Fully installed cost	\$2,000 to \$3,000	\$3,599 to \$4,799
Installation times	5 to 8+ hours	1 to 4 hours
Basis App		
Real-time usage insights	+\$1,600	✓
Control and Routines	+\$2,000	✓
Personalised retail comparison	✗	✓
Fault alerts and insights	✗	✓
Home assistant integration	✗	•
Safety: General		
Digital safety configurations	✗	✓
Safety: Fire protection		
MCB	✓	✓
Spring lever terminations	✗	✓
Fireproof foam	✗	✓
Arc Fault detection	+\$4,800	•
Safety: Electrocutation protection		
Type A RCD (30mA)	✓	✓
Type A RCD (10mA)	+\$1,500	✓
Type B RCD	+\$7,900	✓
Safety: Appliance protection		
Power-up delay	✗	✓
Surge protection	+\$420	✓
Accessibility		
BLE, Wifi and Ethernet	✗	✓
Continuous Firmware and software updates	✗	✓
Warranty and Support		
Warranty	Varies	5 years
Online and Phone Support	NA	✓

✓ - Included   • - Alpha feature   ✗ - Not available   +\$ - additional cost to upgrade

# Recommended by electricians

## The switchboard that electricians love to install

We have a rapidly growing network of 100's of Basis Certified Electricians trained to install and service Basis Boards.

*"Basis is a no-brainer for anyone building a new home, replacing an existing switchboard or simply looking to get their electricity costs under control. It's seamless to install and a delightful product to work with"*

- Chris French, French Electrical



# The Basis Story

## A wildly ambitious dream

How we power our homes has largely remained unchanged for decades, and as the demands and complexities of electrification grow, we believe there is a safer, more efficient way for people to take control of rising electricity costs.

We're a founder-led, ambitious, and purpose-driven team of innovators, designers, and engineers putting electricians and installers into the heart of our mission to make energy effortless and affordable for everyone.

Every Basis install represents more than hardware - it's a step toward intelligent, safer homes that cost less money



Let's make  
clean-energy  
effortless and  
affordable  
together!

Head to our website & invest  
in a Basis Board today

[wearebasis.com](https://wearebasis.com)

