



# danjelle victoria design

INTERIOR DESIGN STUDIO

Portfolio & Design Process

# Hello and welcome!

We are interior designers specialising in space planning and interior design for residential projects including renovations, extensions and new builds.

We provide a 'end-to-end' service, guiding you through the entire design and build process from start to finish. Every project scope is unique and we are here to listen, problem solve and deliver every time.

Our founder and principal designer, Danielle, has over 25 years of interior design experience, graduating from UNSW with a degree in Interior Architecture in 2001. We're a close-knit team of four interior designers, producing everything for your project from our studio space in Mosman, where we invite you for presentations and appointments.

We have a roll call of industry contacts and professionals who we work alongside to provide the know-how and determination your project needs to get off the starting blocks and in the running.

We aim to deliver the very best standard of workmanship to your project. Our long-standing relationships with builders, trades and joiners are guaranteed to benefit your project and overall experience.

Our work has been featured in national publications including Home Beautiful magazine and Inside Out magazine.

We are a contributing member of Houzz and members of the Kitchen & Bathroom Designers Institute (KBDi).

Please take a read through this document to get to know our design services, latest projects and FAQs and feel free to reach out with any questions.





# Selected Projects

Dover Heights House



Roseville House



Mosman House Four



Mosman House Two



## Media



Home Beautiful, March 2025  
Cammeray House



Home Beautiful, September 2024  
Mosman House Three





# Interior Design Services

We're an award-winning, multi-published, boutique interior design studio, providing an end-to-end service designing homes that seamlessly merge practicality with modest luxury.

- **Design Consultations**

- House assessment and expert, honest advice on timeline, budget, maximising property/investment value, the potential of your home and designing for your lifestyle

- **Floor Planning & Feasibility Service**

- Proposed new floor plans for your home, with advice from a trusted builder and structural engineer

- **Interior Design & Design Implementation Service**

- Full design, space planning and specification of your home, custom joinery meticulously designed for you, full specification of fixtures, finishes and fittings, interior lighting, electrical and heating planning,

- **Furniture and Styling Service**

- Furniture and styling specification including furniture, window treatments (curtains, blinds) rugs, artwork, accent lighting, custom furniture design and upholstery



# The Design Process

## **1. A complimentary 30 minute Discovery Session** in our studio offering:

- A presentation of our Design Process and what's included working with us.
- Q&A session to discuss further details of your project scope and requirements

## **2. A paid on-site Design Consultation.** This is a 1.5 to 2 hour, in-depth consultation. This is a detailed session in which Danielle will:

- Evaluate your home with a walk-through and assess for functionality, aesthetics and advise on where to spend your budget
- Provide her expert and honest advice with insights from her 25+ years in the industry
- Discuss your ideas, how you would like to use the spaces, your lifestyle, personal tastes, and further discuss your timeline and budget
- Design Fee Proposal sent to you within one week

## The Three Stage Design Process of our **Full Interior Design & Design Implementation Service:**

### **Stage One - Concept Design**

- We send you a Welcome Pack outlining next steps and processes
- We guide you through an onboarding process, creating a detailed Design Brief for your project
- We conduct an internal measure up or receive CAD files from your architect/draftsperson
- We start on initial space planning, floor plans, design concept and selections
- We present to you in our studio, showing you initial floor plans, joinery designs, concept and mood board, plus physical sample boards with initial selections

### **Stage Two - Design Documentation**

- Development of the plans and Concept Design with your feedback
- Development to highly annotated and detailed drawings sets, revisions allowed for
- Includes floor plans, elevations, lighting & electrical plans, window & door schedules, full Finishes, Fixtures & Equipment (FF&E) schedules
- Ongoing communication, selections and documentation presented to client via online Houzz Pro client dashboard
- All documentation and drawings ready for tender to builders

### **Stage Three - Construction**

- Documentation and drawings sent to builders for tender
- Assistance with engaging builder and other relevant trades
- Revision of drawings sets and issue of final drawings for construction to chosen builder
- Review of all shop drawings for joinery, stone benchtops and shower screens
- Dedicated site visits during construction

# Design Fees

To begin, the on site Design Consultation with Danielle is quoted with a set fee.

Following the Design Consultation, our fees for our design services are then presented to you in a Design Proposal, whether that's for our Floor Planning & Feasibility Service or Full Design Service.

A Design Proposal for our Full Design Service. is written in a room-by-room format and is based on the scope of work required for the project. The pricing is based on our previous experience of how much time our team dedicate to completing the requirements of your project.

Your Design Proposal also includes a Scope of Works. Any works required during the project that are outside the Scope of Works will be quoted separately before commencing.

Hourly rates that apply for hours spent on works outside the Scope of Works; for all design, drafting, ordering and communication:

Principal Designer	\$260 per hour inc. GST
Interior Designer and Studio Manager	\$160 per hour inc. GST
Travel	\$40 per hour inc. GST

Payments via credit card incur a 1.4% merchant fee.

# Testimonials

I cannot speak highly enough of Danielle and her exceptional team! From the moment we embarked on the journey of renovating our home to reflect a French provincial style, Danielle's expertise and dedication shone through every step of the process. The transformation they achieved is nothing short of remarkable

*Gina & George, West Pennant Hills House*

Danielle and the team were instrumental in helping us to redesign our small 2 bedroom cottage into a spacious 3 bedroom, 3 bathroom family home with open plan living. Danielle has incredible attention to detail and was so well organised/prepared for every meeting and interaction. I am absolutely thrilled with the outcome of our house and could not recommend Danielle and her team more.

*Emily, Cammeray House*

Danielle recently provided interior design services for my domestic residence refurbishment. It was a phenomenal feat... Her attention to detail was flawless, while her finishes, fixtures, equipment and lighting selections were impeccable. I cannot recommend Danielle and her team more highly, thorough professionals that were a delight to deal with.

*Peter, Roseville House*

## Client References

Sally Clifford - Mosman  
0404 362 166

Belinda Russell - Cremorne  
0413 881 311

Peter Johnson - Roseville  
0416 378 080

John Carrington - Mosman  
0410 665 781



# Frequently Asked Questions

If you haven't worked with an interior designer before, you might have a lot to ask...

## **Why hire an interior designer?**

This is our profession and our bread & butter - it's what we do every day! With over 25 years of experience, Danielle has built a wealth of knowledge on how to add value to property, kick start projects, problem solve during construction and design a home that serves you and that you will adore. There is so much involved - we know it can be intimidating - and with so many decisions to make, it's best to leave this to a professional and let us do the leg work.

## **Why is knowing the budget important?**

We ask this question so that we can make appropriate selections for your project. There are so many products and finishes available on the market, with varying costs, so we need a budget guideline in order to know where to 'pitch' your concept and designs. In construction, it's important to expect the budget to go over by 20-30%, so this should be allowed for in your overall budget.

## **What can I expect from the on site Design Consultation?**

This is an in-depth paid consultation to gather all of your project requirements. We don't hold back on giving honest design advice and ideas. We discuss the project in detail and we give our expert perspective on the spot. Following this, we send you a custom Design Proposal of fees for our Interior Design Services on your project.

## **How do you charge for your interior design services?**

Your project will be quoted individually, based on how many hours we expect to spend designing and managing your project. Our fees are charged on a room-by-room basis, and are dependant on the scope you require. We gather this information in the Design Consultation.

## **From what stage of a project do you like to be involved?**

As early as possible! When interior architecture and design are considered at early stages of a project it can inform larger aspects of your renovation or build. So, the earlier we are involved the more opportunity there is for us to ensure your project is delivered to the best of our ability and, ultimately, your home is designed to its maximum potential for you.

# Frequently Asked Questions

## **Can we live at home while renovating?**

In some situations, it is possible, however we don't advise it. Builders prefer to work with the clients not occupying the premises, so we recommend discussing this with your chosen builder early on. Planning is key to your project. Any major renovation creates dust, mess and noise and isn't pleasant to live through on a daily basis. It may also cost more, as it may lengthen the construction period.

## **Do you project manage the build for us?**

The chosen builder is your project manager and they run the building site and the trades used. We liaise with the builder and trades to ensure our drawings are implemented on site. We visit the site regularly, attend to any variations that arise, and implement our designs through the construction process.

## **Do you have a particular style you design to?**

Our work encapsulates your personality and lifestyle. We work with you to understand your tastes and aim to marry that with the architecture of your home and objectives for the project. We're not here to impose our own 'look' on your home - it's unique to you - but we can guide your vision and plans to make sure everything is cohesive & functional. Please refer to our website to see our projects and testimonials.



02 9960 1901  
info@daniellevictoria.com.au  
www.daniellevictoria.com.au  
@daniellevictoriadesignstudio

Suite 1, 685 Military Road, Mosman 2088