

# danjelle victoria design

INTERIOR DESIGN STUDIO



Portfolio & Design Process

# Hello and welcome!

Thank you for getting in touch with us.

We are interior designers specialising in spatial planning, interior design & styling for residential projects including new builds, renovations & extensions.

Our close-knit team of qualified interior designers design everything for your project in our inspiring studio in Mosman, Sydney. We can support and manage the entire design and build process from start to finish, and provide the know-how and determination your project needs to get off the starting blocks and in the running.

Our company founder and principal designer, Danielle, has over 20 years of interior design experience, graduating from UNSW with a degree in Interior Architecture in 2001. Every project scope is unique and we are here to listen, problem solve and deliver every time.

We have hand-selected builders, trades and joiners over the years, to deliver the very best standard of workmanship for your project.

Our work has been published online and featured in national publications including Home Beautiful and Inside Out magazine.

We are a contributing member of Houzz and members of the Kitchen & Bathroom Designers Institute (KBDi).

Please take a read through this document to get to know our services and latest projects.



# Latest Projects

Cammeray House



Neutral Bay House



Lindfield House



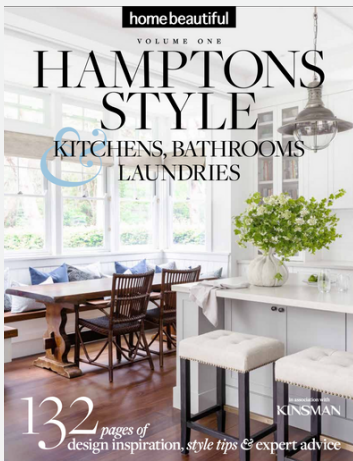
Roseville House



# Media



Home Beautiful, Sept 2023  
Roseville House



Home Beautiful, April 2023  
Neutral Bay House



# Interior Design Services

- House assessment and expert advice on budgets, timelines and maximising property value and potential
- Full site measures
- Spatial planning of entire home
- Full design of kitchens, bathrooms, laundries, living & dining, bedrooms, studies, media rooms, wine rooms, entertainment spaces, outdoor bbq kitchens and more
- Custom joinery design - for all of the above spaces
- Interior design & hard surfaces selection
- Exterior and interior colour selections
- Exterior and interior lighting, electrical planning and heating
- Furniture and styling selections including rugs and lighting
- Custom furniture design including seating, bed heads & upholstery
- All window treatments

*We can be involved from the concept of your project to the completion of your home. We're in it for the long haul, there to guide you through every step of the process.*



# Three Stage Design Process

We begin with a complimentary 30 minute Discovery Session in our studio to present our project portfolio and examples of our detailed drawings and sample boards. We explain our Design Process in more detail in this session. It's also a great opportunity for you to ask any questions.

This is followed by a paid on-site Design Consultation. This is a detailed session in which we discuss your ideas, lifestyle, personal tastes, timeline, budget and your wish list for your home. This informs a room-by-room fee Proposal that we send to you within a week of the consultation.

If you would like to proceed with our design services we commence with our three stage design process:

## Stage One - Concept Design

- Detailed Design Brief produced and approved
- Site measure or files sent from architect or draftsman
- Architectural drawings and 2D coloured renders
- Sample boards: physical samples & digital mood boards
- Includes a full presentation in our Studio

## Stage Two - Design Documentation

- Communication and presentation via interactive Houzz platform
- Further development of the Concept Design
- Floor, lighting & electrical plans
- Schedules for fittings & finishes
- Preliminary documentation and selections presented
- Documentation sent for tender

## Stage Three - Construction

- Document handover & assistance with engaging professional trades
- Review all drawings for construction
- Site visits during construction
- Final handover & photography of your home

# Design Fees

To begin, an on site Design Consultation is a quoted with a set fee. This is for a one to two hour on site consultation with Danielle.

Our Interior Design Services are also carried out as an estimated fee, based on the scope of work required for the project and our previous experience of how much time our team dedicate to completing the requirements of a project.

Your Quote is written on a room-by-room basis and is unique to your project. It will be sent to you following the on site Design Consultation.

We will diligently and accurately track all hours we spend on your project and log this in our design program, Houzz. We will advise you if your hours are close to becoming exceeded at any point in the project.

Hourly rates that apply for all hours spent after a project exceeds the quoted fees by 10%, for all design, drafting, ordering and communication:

Principal Designer	\$260 per hour inc. GST
Interior Designer and Studio Manager	\$160 per hour inc. GST
Travel	\$40 per hour inc. GST

Payments via credit card incur a 1.4% merchant fee.

# Testimonials

Danielle and the team were instrumental in helping us to redesign our small 2 bedroom cottage into a spacious 3 bedroom, 3 bathroom family home with open plan living. Danielle has incredible attention to detail and was so well organised/prepared for every meeting and interaction. I am absolutely thrilled with the outcome of our house and could not recommend Danielle and her team more.

## *Emily - Cammeray House*

Danielle recently provided interior design services for my domestic residence refurbishment. It was a phenomenal feat... Her attention to detail was flawless, while her finishes, fixtures, equipment and lighting selections were impeccable. I cannot recommend Danielle and her team more highly, thorough professionals that were a delight to deal with.

## *Peter - Roseville House*





# Frequently Asked Questions

If you haven't worked with an interior designer before, you might have a lot to ask...

## **Why hire an interior designer?**

This is our profession and our bread & butter - it's what we do every day! With over 20 years of experience, Danielle has built knowledge on how to add value, solve problems and make your house a home. There is so much involved - we know it can be intimidating - and with so many decisions to make you really are best to leave this to a professional and let us do the leg work.

## **Why is knowing the budget important?**

We ask this question so that we can make appropriate selections for your project. There are so many products and finishes available on the market, with varying costs, so we need a budget guideline in order to know where to 'pitch' your concept and designs. In construction, it's important to expect the budget to go over by 20-30%, so this should be allowed for in your overall budget.

## **What can I expect from the on site Design Consultation?**

This is an in-depth paid consultation to gather all of your project requirements. We don't hold back on design advice, we discuss the project in detail and we give our expert perspective on the spot. Following this, we send you a custom fee Proposal for our Design Services on your project.

## **How do you charge for your interior design services?**

Your project will be quoted individually, based on how many hours we expect to spend designing and managing your project. Our fees are charged on a room-by-room basis, and are dependant on the scope you require. We gather all this information in the Design Consultation.

## **From what stage of a project do you like to be involved?**

As early as possible! When interior architecture and design are considered at early stages of a project it can inform larger aspects of your renovation or build. So, the earlier we are involved the more opportunity there is for us to ensure your project is delivered to the best of our ability and, ultimately, your home is designed to its maximum potential for you.

# Frequently Asked Questions

## **Can we live at home while renovating?**

In some situations, it is possible, however we don't advise it. Builders prefer to work with the clients not occupying the premises, so we recommend discussing this with your chosen builder early on. Planning is key to your project. Any major renovation creates dust, mess and noise and isn't pleasant to live through on a daily basis. It may also cost more, as it may lengthen the construction period.

## **Do you project manage the build for us?**

In full house builds, the chosen builder is your project manager and they run the building site and the trades used. We liaise with the builder and trades to ensure our drawings are implemented on site. We visit the site regularly, and attend to any variations that arise.

## **Do you have a particular style you design to?**

Our work encapsulates your personality and lifestyle. We work with you to understand your tastes and aim to marry that with the architecture of your home and objectives for the project. We're not here to impose our own 'look' on your home - it's unique to you - but we can guide your vision and plans to make sure everything is cohesive & functional. Please refer to our website to see our projects and testimonials.



02 9960 1901 - Studio  
info@daniellevictoria.com.au  
www.daniellevictoria.com.au

Suite 1 / 685 Military Road  
Mosman 2088

@daniellevictoriadesignstudio