



LOOKBOOK

We believe in the power of light to create atmosphere

LIGHTING OUT OF THE ORDINARY

Rich Brilliant Willing's forward-thinking, technology-driven design approach invents lighting solutions that are out of the ordinary—statement pieces that take on unprecedented shapes, or staple pieces that make subtle upgrades on familiar forms. Listening closely to the needs of our customers, we engineer intuitive systems that are easily modified to fit a range of applications. And as thorough stakeholders in our customers' success, we back our products with diligent, knowledgeable service. Expert specialists are always on call to talk through the finer details of color temperature, the science of dimming, and more. Whatever the topic, we're happy to chat.

26 collections

4 typologies

12 years of innovation



FINISHING SAMPLES, DELIVERED TO YOU NEXT DAY

Across our Finish Library's select range of metal platings, powder coats, anodized aluminums, and more, each option was thoughtfully considered to tell a story through color and texture. Moods range from the classic warmth of our Mottled Brass plating to the pop of our glossy Vermilion powder coat, with sample swatches promptly delivered next day. For custom finishes, our team of color experts will happily match the finish that fits your project like a glove.



Check out our latest collection, [Print](#), designed with Sylvain Willenz



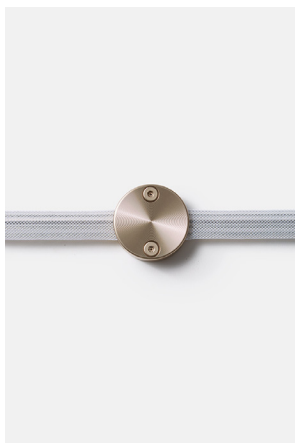
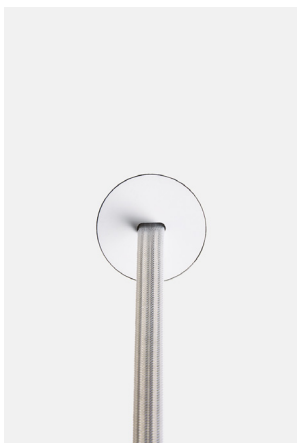


INTRO

Light is a powerful thing. At Rich Brilliant Willing, we believe in the power of light to create atmosphere—to enliven the little things, like our morning routines, or the moments we spend with friends. We believe that light helps shape our well-being and improves everyday life. Light can fill a room with a sense of optimism. It can energize and motivate. And at the end of the day, it can help us relax and unwind.

As an award-winning, independent design and manufacturing company based in Industry City, Brooklyn, RBW is a brand for architects and designers looking for a higher quality of light. Our forward-thinking products provide sustainable alternatives to traditional lighting systems, embracing new energy-efficient technologies and renewable materials. Each collection embodies a distinct personality while upholding the hallmarks of RBW's family DNA: Intuitive ease and simplicity. Integrity of craft and material. High-quality lighting with an expressive point of view.

Driven by an ethos of social and environmental responsibility, we are a certified [B Corporation](#), a new kind of company that aspires to make not only a profit, but also a positive, lasting impact on our stakeholders, our customers, and our planet. To learn more about our B Corporation status, including our ongoing community initiatives and waste-reduction methods, please visit the [Sustainability](#) section of our website.

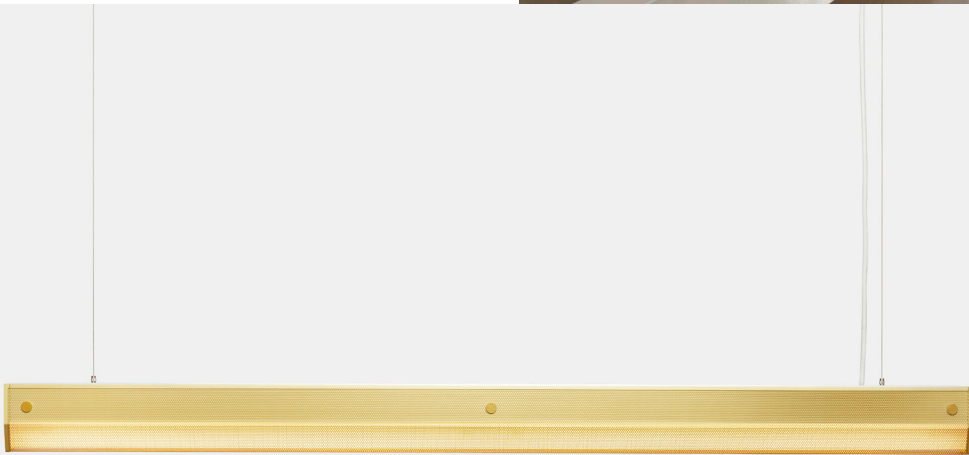
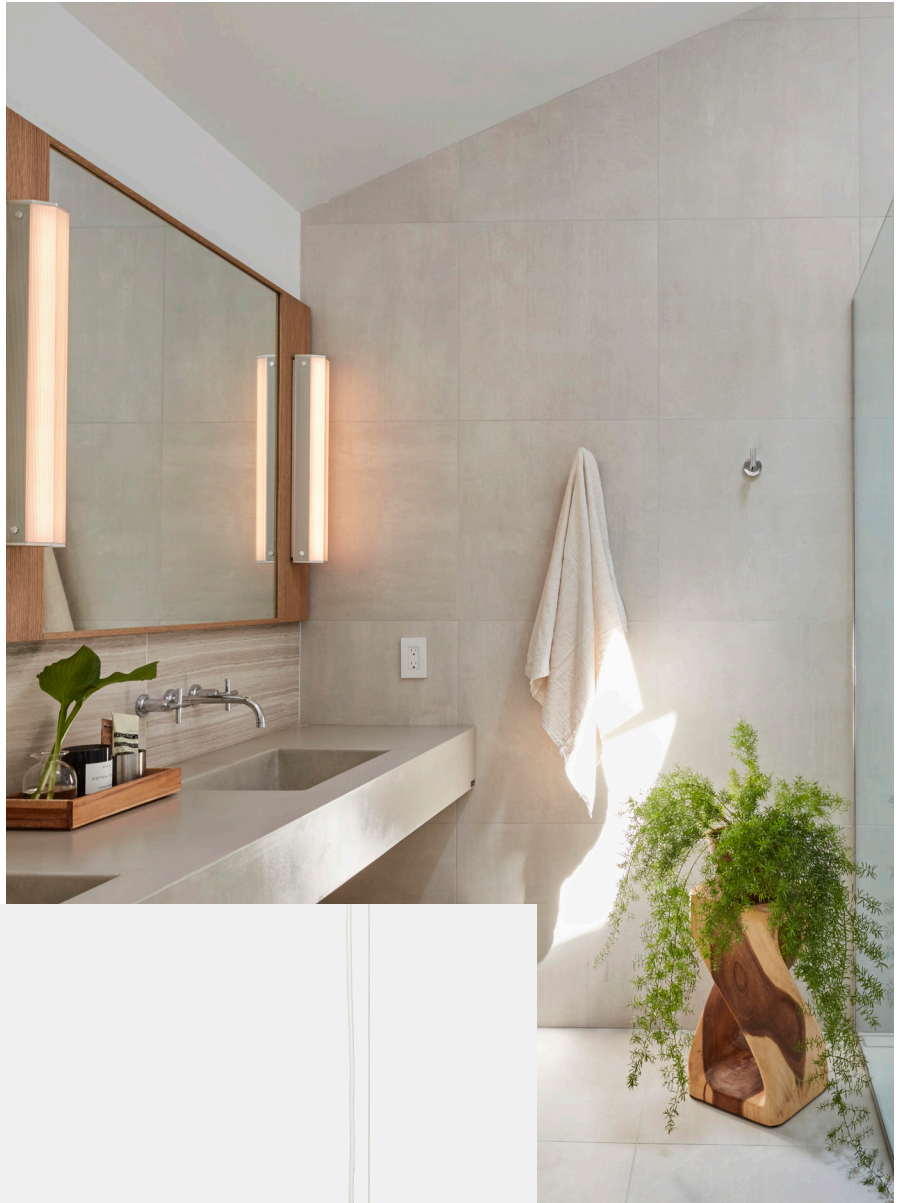


Vitis

Designed so that no two installations are exactly alike, Vitis, is a draped modular statement chandelier with endless customizable possibilities. Its flexible, translucent cables accommodate 1, 3, 5, or 7 blown-glass orbs at various heights, giving the appearance of lights floating in space. Orbs of smooth matte glass come in an Ivory white finish with a clear polish interior; a clean sightline through the barrel of the orb reveals a new level of interest to the glowing bead.

Available in [chandelier](#)





Branch

Perforated metal shells sit comfortably atop diffuser lenses, in this family of lights. This fixture is available in a variety of warm anodized finishes and warm color temperatures, adding atmosphere to any space.

Available in [sconce](#), [pendant](#)





Pilot

Inspired by organic forms, each branch of the Pilot chandelier features a rounded, shell-like shade. Available in a range of colors, lengths, and finishes, the compositions of these branches are a sculptural exercise; options range from a linear beam suited to the long dining table, or an elaborate starburst ideal for a grand foyer.

Available in chandelier in 1, 2, 3, 4, 5 tiers

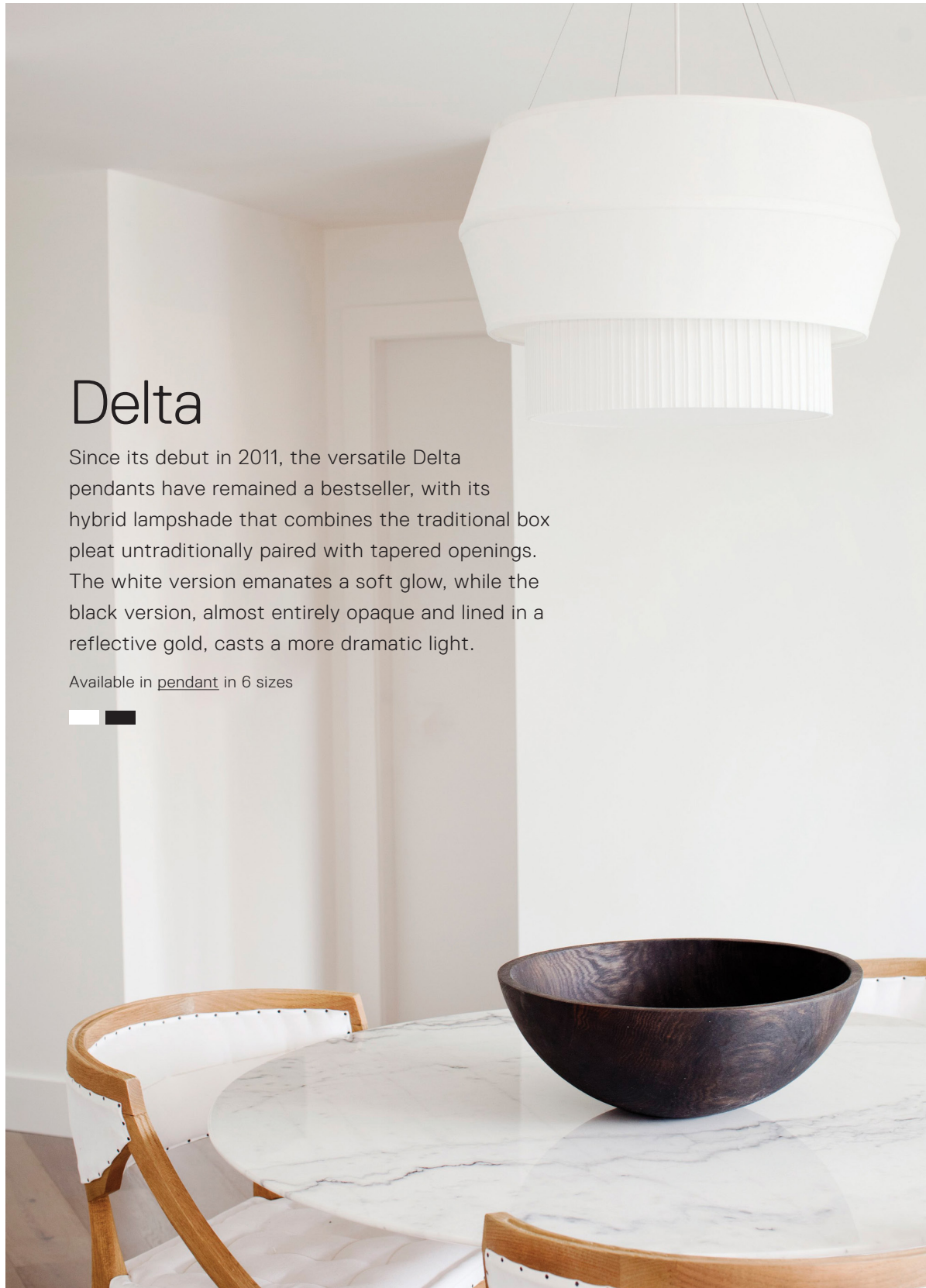




AllSew

Our modular, scalable pendant inspired by the luminosity of lanterns, and the lightweight, collapsible efficiency of kites. Use it solo, or in multiples: AllSew is a flexible workspace hospitality solution suitable for a variety of indoor applications, and engineered to high-performance contract standards.

Available in pendant in 2 sizes



Delta

Since its debut in 2011, the versatile Delta pendants have remained a bestseller, with its hybrid lampshade that combines the traditional box pleat untraditionally paired with tapered openings. The white version emanates a soft glow, while the black version, almost entirely opaque and lined in a reflective gold, casts a more dramatic light.

Available in [pendant](#) in 6 sizes



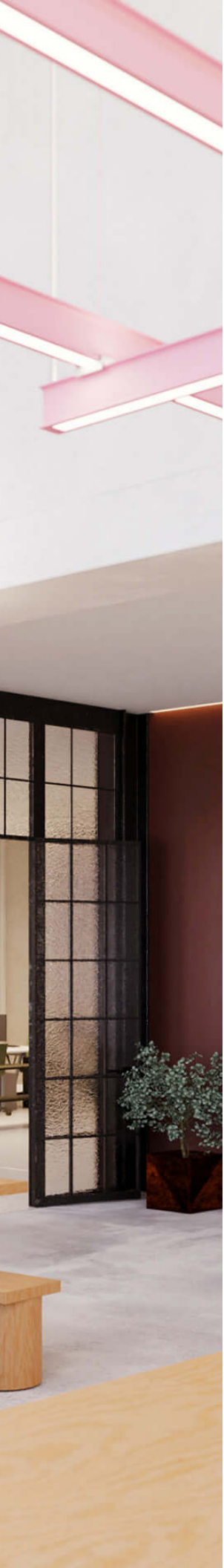


Custom Square Delta for Uber HQ.



Realize your vision and get in touch to discuss modification possibilities with us. [Contact us](#) to learn about modification capability.





Latis

Inspired by the laid-back atmosphere of the modern workplace and engineered with versatility in mind, Latis's intelligent, fail-safe design easily adapts to a wide range of spaces, looks, and architectural conditions. Evocative of a structural I-beam, its deceptively minimalist profile packs robust performance capabilities into RBW's new optic platform.

Available in pendant





Queue

Queue is a linear LED pendant system with limitless potential, designed for flexible installation and an inviting presence. Units can be oriented either upwards or downwards in order to cast respective soft or direct lighting. Originally conceived as an answer to the monotony of workplace systems, Queue exudes a welcoming light and rich beauty in the subtle, rounded facets of its surface. Ultimately, the finished product goes as well in a bar or dining room as it does in the office.

Available in [sconce](#), [pendant](#)







Centro

Centro, a sleek, circular fixture for both flush mount and pendant installation. Centro works well in bathrooms and kitchens applications, also ideal for corridors. With its slim profile and light-diffusing perforated edge, Centro possesses a subtle sophistication other fixtures don't.

Available in [pendant](#), [ceiling flush mount](#)







Palindrome

Sculptural and malleable the contortionist Palindrome was built to adapt to its environment. Each installation is unique, thanks to the modular composition of its tubular steel arms. They rotate to the custom configuration dictated by the size and shape of a space, and the light itself adjusts to mirror corresponding moods.

Available in [chandelier](#)





Cinema

The Cinema Chandelier makes a bold statement with minimal effort, featuring a simple circular frame in a rich metal or powder coated finish embellished by the warm glow of opal glass fixtures. Evocative of Old Hollywood's charm, Cinema's theatrical features are customizable to various compositions: The rings are available in stackable 4, 6 or 8 foot diameters.

Available in [chandelier](#) in 1, 2, 3 tiers





Radiant

With no visible fasteners or light sources to be found, the Radiant wall sconces' simple presentation belies sophisticated construction. Light emanates from behind solid-wood fixtures that seem to be floating, giving Radiant a warm, however mysterious, effect.

Available in [sconce](#)



Witt

Witt is a modular, geometric take on the traditional chandelier. They can be hung in a linear procession, both horizontally and vertically; as a cluster; or at staggered heights. The sets of five can also be combined to a customized scale. The ultra-slim suspension cables are near invisible, leaving the focus on the composition.

Available in [chandelier](#)







Mori

This super simple, organic, glowing pendant is distinguished by its pared-down silhouette. A simple cross-wire frame is fully cocooned in woven threads, then sprayed with a matte lacquer finish. The resulting built-in shade emits a lantern-like, ambient light, ideally installed in groups of two or three.

Available in [pendant](#), [sconce](#), [ceiling flush mount](#)







Gala

Gala is a minimal, near-weightless take on the chandelier, rethought as a simple beam with power cords hidden inside the slim suspension cables. Its ivory-frosted glass fixtures, fixed in a variety of compositions, bring to mind hanging fruit. Voluptuous and handblown, each orb is subtly unique.

Available in [pendant](#), [chandelier](#)

STRIKING A BALANCE

“For me, what creates a successful, well-lit space is a balance of ambient light, task lighting, and a play with brilliance,” says designer Little Wing Lee, a longtime customer, collaborator, and friend of RBW’s. “With RBW’s fixtures, you have a choice in the color temperature of the lighting, as well as the kind of color for the fixture itself... All of these little elements are like the jewelry that brings texture into the space, and draws your eye to different parts of an interior.”







Dimple

Originally designed in collaboration with Sister City for a custom fixture version featuring clear glass and a white-painted interior, Dimple is a compact and dimmable, flush-mounted sconce that casts a diffuse and soft, atmospheric light. Made from solid-cast glass and an anodized aluminum backing, Dimple is cheekily named for the thick, domed circular diffuser embedded into its front face. This unique feature renders its LED source into a soft, atmospheric glow that emanates an orb-like, optical pattern.

Available in [sconce](#), [ceiling flush mount](#)

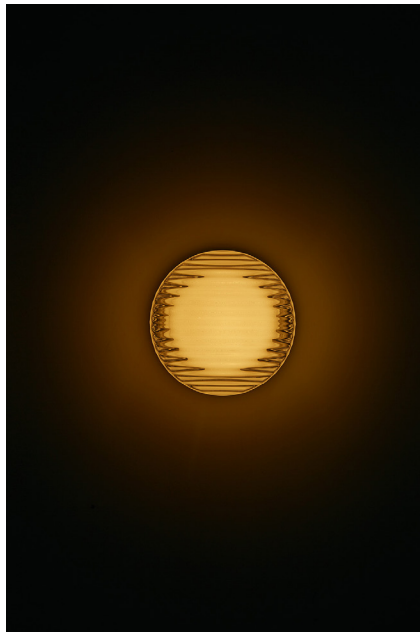




LIGHTING OUT OF THE ORDINARY

RBW prides itself on being a different kind of design brand, one that oversees all aspects of production under one roof—from ideation and design to specification, manufacturing, marketing, and shipping. And from the beginning, working directly with the designers and architects who buy our products has been an ongoing source of inspiration. Our best-selling Crisp, for example, was inspired by our customers' frustrations with the market's outdated selection of flush-mounted lighting. Eschewing synthetic materials and complicated parts, we came up with a contemporary sconce unlike any we had seen before: a simple LED with an aluminum backing, paired with the heft and integrity of a rippled, solid-glass lens.

When we incorporated RBW in 2009, our goal was to create a brand that would not only change the game of lighting design, but also make a positive impact on both the planet and our community. In the Sustainability section of our website you can read about our status as a B Corporation, a purpose-driven company that upholds the highest standards in social and environmental accountability. You can also read about our ongoing progress in cutting our carbon emissions, as well as our investments in our community, which to us includes our customers, employees, vendors, and neighbors—partners in our ongoing journey of exploration, discovery, and improvement.



Crisp

Crisp is a simple, contemporary option for a flush-mounted light, molded from solid glass and fit for installation in the ceiling or wall and is suitable for wet locations. Its grooved front face, which brings to mind the ruffles of a potato crisp, serves to cast light over a more expansive area and add a subtle texture to interiors. `

Available in [sconce](#), [ceiling flush mount](#)





Chip

Chip is a surface-mounted fixture with the familiar grooves that extend the surface area its light can reach. Scoring Chip's clear, solid glass body and painted interior, the grooves also add a textural quality to its minimalist design. Chip is suitable for installation as a bathroom vanity light or outdoors, as well as in foyers and corridors.

Available in [sconce](#)



The vibrant interiors of the Moxy NYC East Village hotel were collaboratively designed by two longtime friends and customers of ours, Yabu Pushelberg and Rockwell Group. In the guest rooms, our best-selling Crisp sconce adds an understated textural detail.

Moxy Hotel East Village – New York City, NY







Phase

Phase recalls the lunar cycle, this wall-mounted, cast-glass spherical sconce emits a bright light.

Available in [sconce](#)



Notch

Notch casts light from the top or bottom, and from its core. In addition to enhancing the aesthetic qualities of the fixture itself, the contrasting finishes on the interior and exterior also improve the light; as the LEDs reflect off of the interior surfaces, they pick up some of the color and shine, adding nuance and depth to the overall environment.

Available in [sconce](#)





Ledge

Ledge's beauty lies in the economy of its form. The lightweight metal sconce measures in at roughly a 3/8 -inch thickness and consists solely of two pieces: the solid-cast body with integrated heat sink, and an opaque PMMA lens to diffuse the LEDs inside.

Available in [sconce](#)



Monocle

Monocle, a sleek, rotating sconce, with dimming control at the touch of a finger. Touch to cycle three levels of light, on, and off. Monocle's pleasantly round demeanor and touch dimmer makes it an ideal lamp for a bedside or workstation. Durable and damp-rated, however, it works well in many applications: under outdoor overhangs or in the bathroom vanity.

Available in [sconce](#)







Brim

Brim is a minimal, customizable, multi-directional sconce equipped with a swiveling head and simple, column-like shade. The fully interchangeable shades are available in circular, square, or faceted formats, each designed to highlight different features of an array of finishes. On/Off toggle switch and power cord optional.

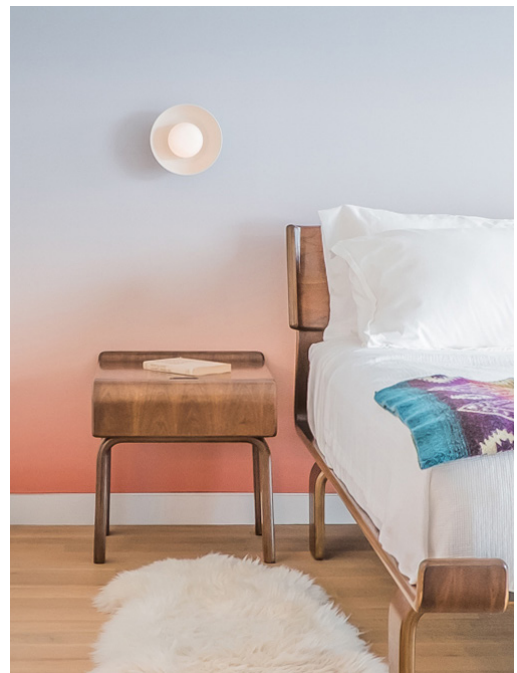
Available in sconce

□ ■ ■ ■ ■ +









Hoist

Having identified the out-of-reach electrical outlet as a routine problem, the studios adapted the standard electrical cord as an integral, stylish component of Hoist's overall design. Swagged and offered with generous cable length, the cord allows greater opportunities for where a pendant light can be installed.

Available in [sconce](#), [pendant](#), [ceiling flush mount](#)

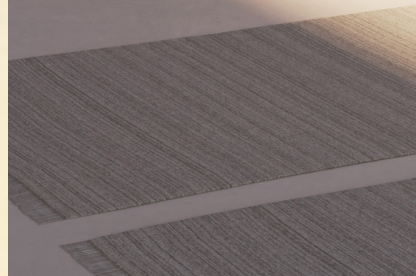


Print

A prismatic textured shade developed by acclaimed designer Sylvain Willenz encloses high-performance LEDs in Print's versatile, elevated take on the classic globe light.

Globe available in 2 sizes, glass and frosted PET material

Available in [sconce](#), [pendant](#), [ceiling flush mount](#)

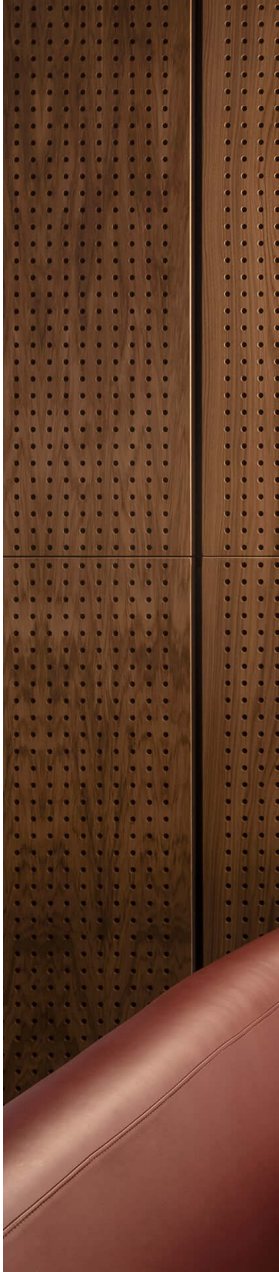




Pastille

With the bold geometric patterns of its glass surface accented by metal backings, Pastille's design echoes Art Deco sensibilities. RBW offers custom, hand painted signage that can be applied on the globe surface or backplates.

Available in [sconce](#)











Akoya

Akoya's perforated shade shell proudly reveals a glass pearl bulb. This pendant light drops elegantly, exuding a warm LED glow and is best above a dining table, or strung together in a row.

Available in [pendant](#)









HERE TO HELP

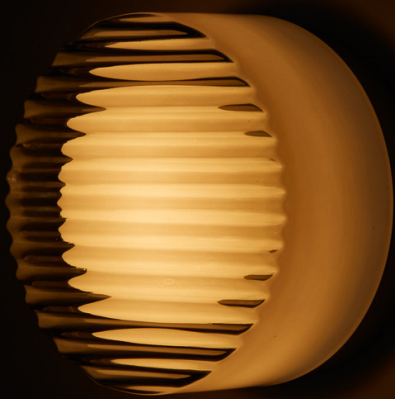
To keep your projects running smoothly, we back our products with diligent customer service, and we always deliver on time. (In-stock products can even ship in as few as 10 business days when you're in a rush.) Maintaining open lines of communication, we send timely status updates on production and shipping, and prompt, knowledgeable answers to your questions. Browse our library of product renderings, or call our team of specialists to discuss your options. We're always happy to hear from you. ✨



	DALI 110 - 277V	0 - 10V 110 - 277V	ELV 110 - 277V 220 - 240V		TRIAC 110 - 277V 220 - 240V	
Performance 0.1 - 100% Dimming	✓	✓				
Flex 1 - 100% Dimming		✓	✓	✓	✓	✓
Standard 10 - 100% Dimming					✓	✓

PORTFOLIO DIMMING

Fine-tune the atmosphere of a room with the glide of a switch. RBW's expanded dimming capabilities marry the power of precision control with an exceptional quality of light, seamlessly transitioning between full power to the soft glow of candlelight. To schedule a presentation on Portfolio Dimming or for further information on elevating your next project, call +1 212 388 1621 or email sales@rbw.com.



CONTACT

info@fourthdimension.co.nz

+64 21 809 413

VISIT US DIGITALLY

rbw.com



© 2021 RBW