



STUDIO Z

GRAPHIC DESIGN FOR COMMERCIAL SPACES

We are a boutique design studio providing strategic emotive finishes and way-finding applications in the retail, health, education and workplace sectors.

Our work aims to create narrative and atmosphere. We have a deep understanding of the human experience with finishes and colour in various settings to generate unique emotional responses and connections with people.

We acknowledge the traditional custodians of the land on which we live, learn and work, and we pay our respect to Elders, past, present and future.

We supply high quality products ready to specify and made in AU.

Products available for supply & installation



FABRICS

Upholstery & Cushions



WALLCOVERING

Hospital & Commercial



SIGNAGE

Wayfinding & Statutory



METALWORKS

Screens, Lightboxes, etc



GLASS FILMS

Safety & Privacy



RUGS

NZ wool



ARTWORKS

Original/Digital/Printed

What we do.

SERVICES

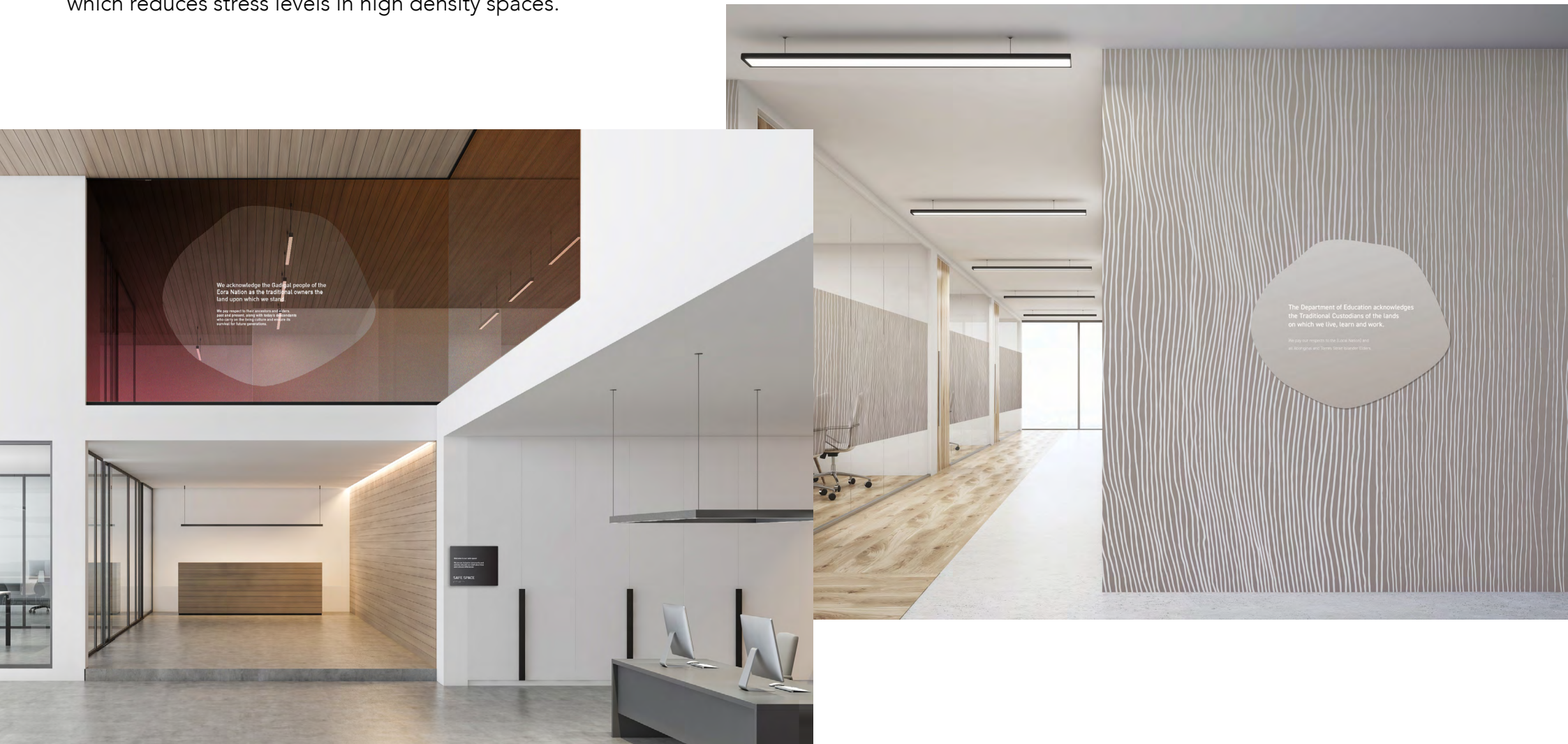
- Art & Design Strategy & Curation
- Placemaking, Naming & Branding
- Way-finding & Signage Systems
- Environmental Graphics



1. VISUAL ORIENTATION

The use of texture and to enhance orientation has become a more intuitive alternative to traditional approaches. Colour coding different zones improves the speed of visual search, which reduces stress levels in high density spaces.

Storytelling.



2. CREATE MEANING/IDENTITY

Symbolism in coloured texture can respond to narratives in an abstract way. This is a powerful tool when integrating various stories and cultures into one texture.

The choice of texture and colour can evoke associations or relationships to a brand strategy and create unique experiences.



Communication.



Welcome to our safe space!

We are an inclusive community and actively educate our staff about bias and cultural differences.

SAFE SPACE

SAFE SPACE

3. CREATE MEMORIES

Coloured textures are being absorbed into the sub-conscious mind and become part of our long-term memory.

Revisiting certain spaces or textures can trigger long lost memories, similar when certain smells remind us of childhood experiences.

Life.





WONDER

a collection to inspire

Our new collection celebrates the wonderful imagination of little people. As we mature, we still really profit from moments of awe and contemplation as they result in an increase in well-being, consciousness and feeling connected. As Albert Einstein said, you can either "Live your life as if nothing is a miracle, or everything is a miracle." Our WONDER collection captures miraculous moments and ideas and will surely inspire people to take a moment out of their busy life and acknowledge the here and now.

PRESS PLAY

interconnectedness

Press play reminds of the 80s graphic language of Keith Haring with a much gentler and 'australianised' execution with this pattern adds fun and playfulness to a space.



PRESS PLAY

colourways



Rollercoaster



Waterslide



Sandbox

BLOOM

Nature/Nurture

This eucalyptus in bloom reminds us of the precious moments in life. The time when summer is at its fullest and nature puts on a spectacle for us to witness.

Pink has long been understood to have calming and softening effects on the mood, light blue-gum hues reference our beautiful local tree that makes up so much of our beautiful Australian landscape.



BLOOM

colourways



Eternal Sunshine



Evening Glow



Precious Pink

PALM CUTTINGS

Tropical Vibes

These simple cuttings are celebrating simplicity and imperfection, play and collage, they give people a warm feeling of serendipity that sometimes things just work out without trying too hard.



PALM CUTTINGS

colourways



Midnight



Jungle



Islander

WISE STONE

Gentle Strength

Soft layers of natural stone like shapes create a nurturing feel of safety and calm.

The texture is subtly created with different shades of watercolour and dreams up different stories.



WISE STONE

colourways



Wisdom



Ancient



Huddle

BUZZLE

imagination

Buzzle is a combination of bubble and puzzle. Playful shapes that are soft and round give us that giggle and remind us that life should be fun and flowing.



BUZZLE

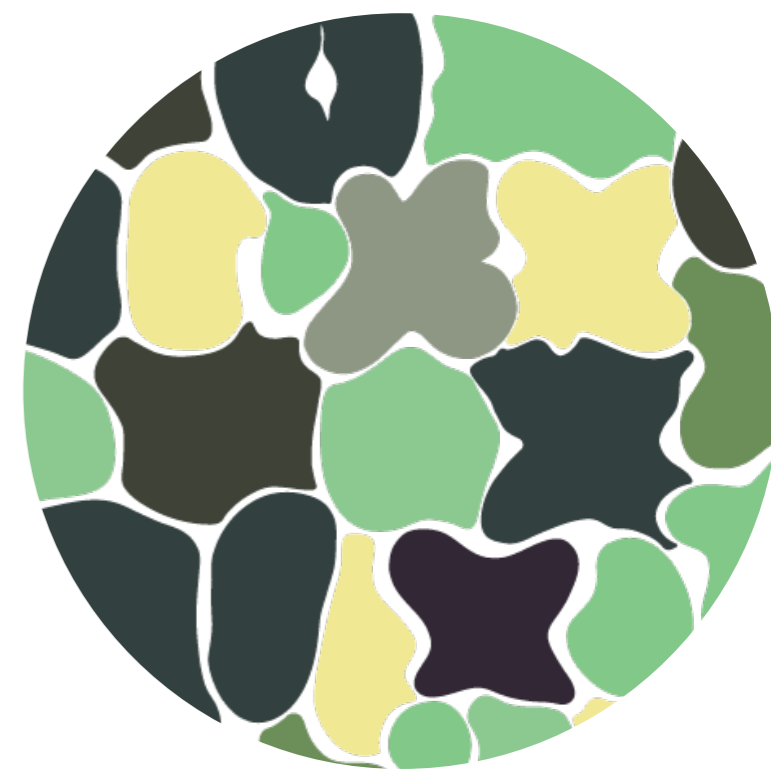
colourways



Candy Floss



Popcorn



Apple

SOL

ball of fire

Another day means another chance to do the things that are of value to us. The wonder of a new opportunity and being in awe of the simple pleasure of being alive is celebrated in this minimalist landscape.



SOL
colourways



Sahara



Ocean



Desert

HENRI's

Art-Nouveaux

Henri Émile Benoît Matisse was a French visual artist, known for both his use of colour and his fluid and original draughtsmanship.

This pattern celebrates his playful shapes and the creative atmosphere that comes with it.



HENRI's

colourways



Time



Story



Magic

SHINRIN YOKU

Nature Bath

This word was coined by the Japanese during the 80s and describes a meditative time with nature and how that can improve wellbeing.

We like the playfulness in the word and how we might imagine a bath in branches.

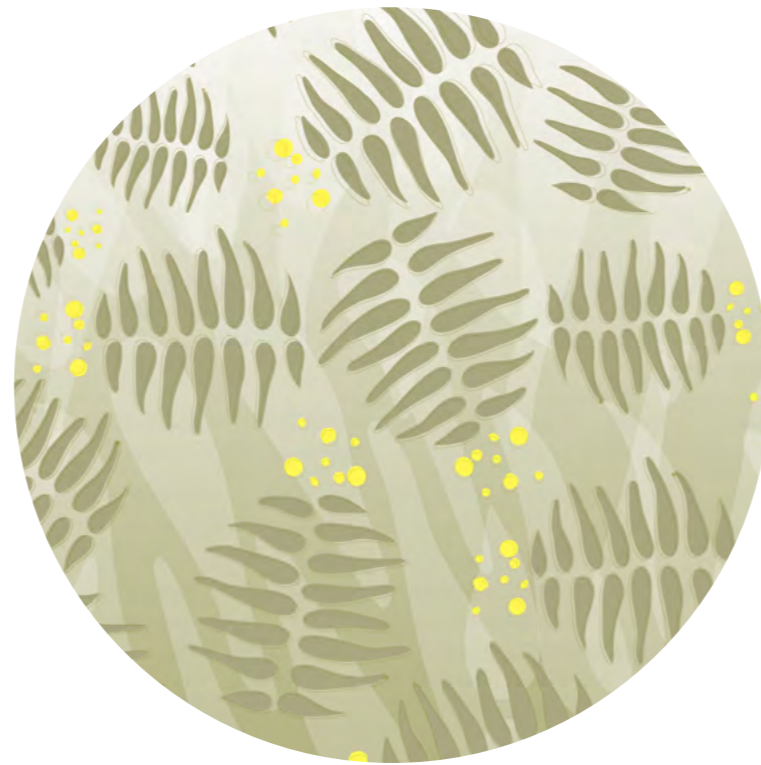


SHINRIN YOKU

colourways



Spring



Autumn



Winter



STUDIO-Z.COM.AU

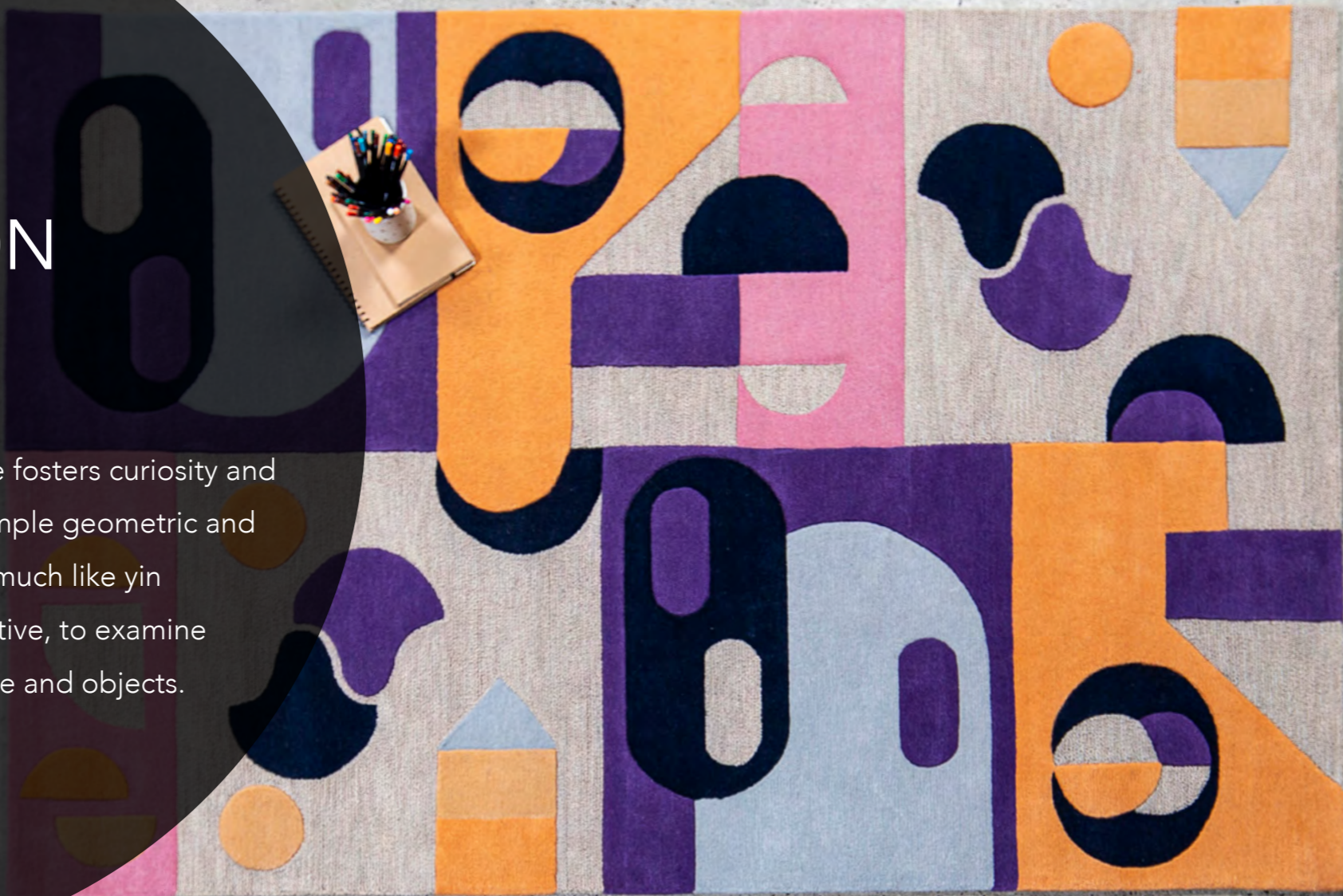
Get in touch with us:

A 1, 33 Epsom Road
Rosebery NSW 2018
Australia
T +612 9188 7891
E info@studio-z.com.au
W studio-z.com.au
IG @studiozdesign

CONNEXION

{interconnectedness}

This rug design by Eva Krane fosters curiosity and creative thinking by using simple geometric and symbolic human-like forms, much like yin and yang, positive and negative, to examine relationships between people and objects.





ANCIENT TEAL

replenishing

This colourway creates a subtle base with shades of jade, aqua and neutral tones. It draws inspiration from the ancient egyptian pharaoh Cleopatra.

PRODUCT SPECIFICATION

Design	Connexion
Colourway	Ancient Teal
Code	RUG-CNX-ANT

Size	2.25M x 1.5M
------	--------------

commercial / freelaid
new zealand wool blend

Custom shapes, pile height,
colourways and sizes available.



SOIL

earthy and grounding

This colourway creates a earthy environment for people to enjoy a meaningful conversation or a cup of tea with a book in hand.

PRODUCT SPECIFICATION

Design	Connexion
Colourway	Soil
Code	RUG-CNX-SOL

Size	2.25M x 1.5M
------	--------------

commercial / freelaid
new zealand wool blend

Custom shapes, pile height,
colourways and sizes available.



AGRA

nurturing and calm

This colourway improves focus and clarity and invites you to walk barefoot on the weave to rebalance and take a break.

PRODUCT SPECIFICATION

Design	Connexion
Colourway	Agra
Code	RUG-CNX-AGR

Size	2.25M x 1.5M
------	--------------

commercial / freelaid
new zealand wool blend

Custom shapes, pile height,
colourways and sizes available.



TYRE

playful and fun

This colourway makes you want to paint, sing and dance as the colours are designed to reconnect to our inner child.

PRODUCT SPECIFICATION

Design	Connexion
Colourway	Tyre
Code	RUG-CNX-TYR

Size	2.25M x 1.5M
------	--------------

commercial / freelaid
new zealand wool blend

Custom shapes, pile height,
colourways and sizes available.

BERLIN

{cosmopolitan}

Based on the outdoor tiles that you see at the old Berlin Tegel Airport, this design tells a story of inter-cultural integrity and wanderlust.

The shapes have morphed into playful forms, which were based on childhood memories of Eva's favourite puzzle.



AGRA

regenerative

Agrarianism, is the term that this colourway is inspired by. In social and political philosophy, it represents a perspective that stresses the primacy of family farming, widespread property ownership, and political decentralization. Agrarian ideas are typically justified in terms of how they serve to cultivate moral character and to develop a full and responsible person.

PRODUCT SPECIFICATION

Design Berlin
Colourway Agra
Code RUG-BER-AGR

Size 2.25M x 1.5M

commercial / freelaid
new zealand wool blend

Custom shapes, pile height,
colourways and sizes available.



PALESTINE

ancient and historic

This colourway refers to the fascinating history of ancient civilisations and the magical stories that are still with us today.

Grape tones, burgundy and soft hues of rose and blues are so precious and eye catching still.

PRODUCT SPECIFICATION

Design Berlin
Colourway Palestine
Code RUG-BER-PST

Size 2.25M x 1.5M

commercial / freelaid
new zealand wool blend

Custom shapes, pile height,
colourways and sizes available.



TEAL

invigorating

This colourway makes you recharge your energy levels in no time.

The lush teal and aqua triangles are calming and invigorating at the same time.

PRODUCT SPECIFICATION

Design Berlin
Colourway Teal
Code RUG-BER-TEA

Size 2.25M x 1.5M

commercial / freelaid
new zealand wool blend

Custom shapes, pile height,
colourways and sizes available.





German-born designer and artist Eva Krane has a passion for expression.

Australian by choice, she is the founder and director of Sydney-based STUDIO Z, a boutique interior graphic design studio specializing in eye-catching surface design, signage and navigation.

After studying at Holland's Maastricht Academy of Fine Arts and Design, Eva honed her craft over two decades in the US, Asia and Australia.

She loves harnessing colour, pattern and finishes to connect with people and transform spaces into emotive experiences.



STUDIO Z provides design solutions for sectors spanning commercial, health, education, civic and workplace.

The studio creates visual stories for a range of finishes. These stories inject meaning and emotional connections that people remember.

All the patterns are ready to specify on a variety of glass films, wall coverings, upholstery, handwoven rugs and artworks.



STUDIO-Z.COM.AU

IG @studiozdesign

E info@studio-z.com.au

W studio-z.com.au

T +612 9188 7891

A 1, 33 Epsom Road
Rosebery NSW 2018
Australia

Our name is inspired by the zebra, the only animal to recognise it's friends by their pattern, which is just as unique as your fingerprint.

We create visual stories as part of our product range. They inject meaning and emotional connections with people.

All our patterns are ready to specify on a variety of glass films, wall coverings, upholstery, handwoven rugs and artworks.

STUDIOZZ

GRAPHIC DESIGN FOR COMMERCIAL SPACES



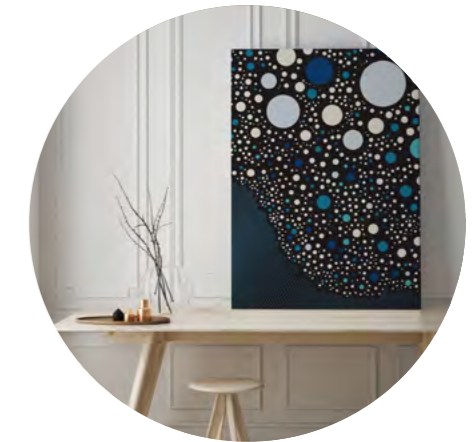
GLASS FILMS
Safety & Privacy



WALLCOVERINGS
Hospital & Commercial



FABRICS
Upholstery & Cushions



ARTWORKS
Original/Digital/Printed



RUGS
NZ wool

The logo features a large, light-colored letter 'D' with a dark, solid shape overlapping its left side. To the right of this graphic, the word 'COLLECTION' is written in a bold, white, sans-serif font.

ID COLLECTION

Identity and belonging are uniquely intertwined.

Our identity reflects in so many facets and it is time we give the spaces we inhabit more meaning and share with our community a more defined identity and purpose. With this collection we give you a signage set that is ready-to-specify and can be customised to your tone of voice.

Celebrate your inclusive community with us!

STUDIO Z



Please use the restroom that best fits
your gender identity or expression.

RESTROOM

RESTROOM



We acknowledge the Gadigal people of the Eora Nation as the traditional owners the land upon which we stand.

We pay respect to their ancestors and elders, past and present, along with today's descendants who carry on the living culture and ensure its survival for future generations.



We acknowledge the Gadigal people of the Eora Nation as the traditional owners the land upon which we stand.

We pay respect to their ancestors and elders, past and present, along with today's descendants who carry on the living culture and ensure its survival for future generations.

Welcome to our safe space.
We are an inclusive community and
pride ourselves on our diverse sites
and cultural differences.

SAFE SPACE





○
△
All
↑



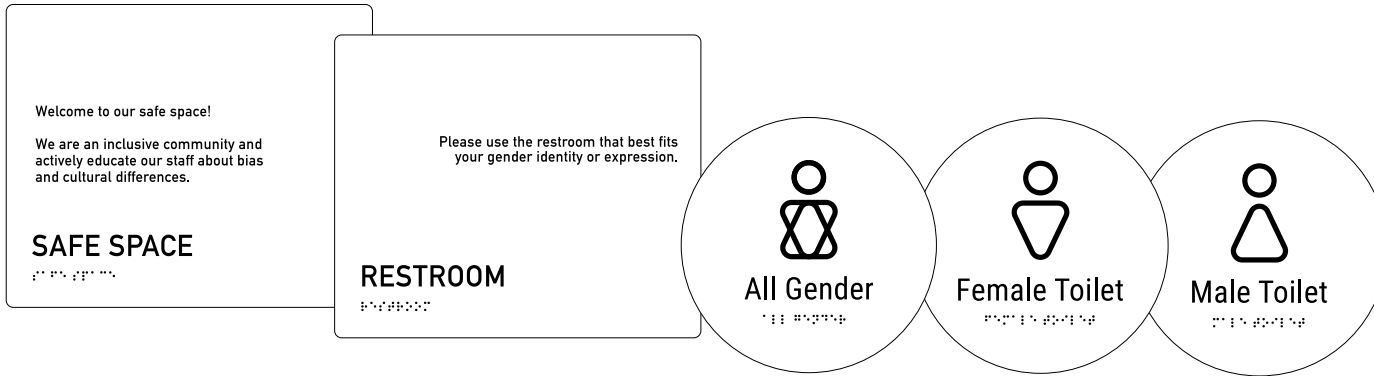



Female
Toilet
♀



Please use the restroom that best fits
your gender identity or expression.


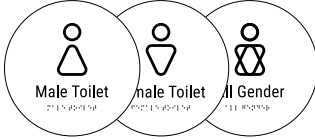



RESTROOM
♂ ♀

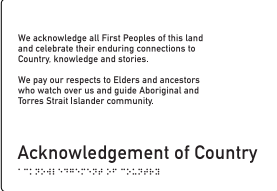




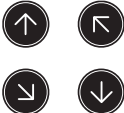


1D COLLECTION

AVAILABLE STANDARD COLOURS
& CUSTOMISED

BLACK/WHITE MATT BASE
TACTILE - B/W
+CMYK

PRODUCT CODE	NAME	WIDTH (MM)	HEIGHT (MM)	DIA (MM)	MATERIAL OPTIONS & SCHEMATIC PREVIEW
ID-T	TOILET (F,M,A)	80	175		3MM B/W ACRYLIC 
ID-T-R	TOILET (F,M,A)			180	3MM B/W ACRYLIC 
ID-ACA	ACCESSIBLE - ALL GENDER	110	160		3MM B/W ACRYLIC
ID-AM	AMBULANT TOILET (F,M,A)	120	175		3MM B/W ACRYLIC
ID-AP	AMBULANT TOILETS (F,M,A)	135	175		3MM B/W ACRYLIC
ID-ACC	ACCESSIBLE - ALL GENDER LH/RH	170	175		3MM B/W ACRYLIC
ID-P	PARENT ROOM	155	160		3MM B/W ACRYLIC
ID-C	CHANGE ROOM (F,M,A)	155	160		3MM B/W ACRYLIC
ID-AE	ACCESSIBLE ENTRANCE	140	160		BLUE 
ID-AE	ACCESSIBLE ENTRANCE >/<	155	160		BLUE 
ID-FA	FIRST AID	125	160		GREEN 
ID-SS	SAFE SPACE	260	215		3MM B/W ACRYLIC
ID-RR	RESTROOM	260	215		3MM B/W ACRYLIC

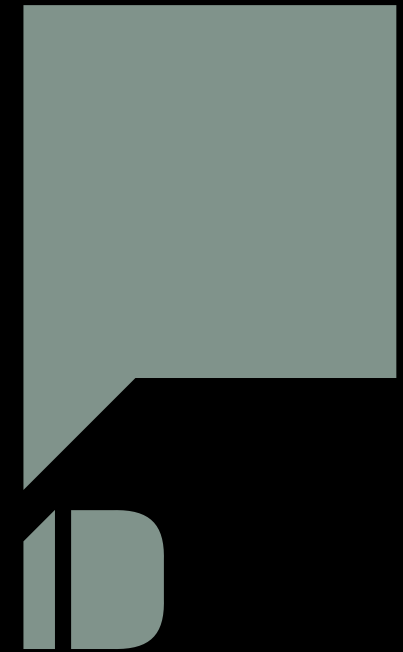
PRODUCT CODE	NAME	WIDTH (MM)	HEIGHT (MM)	DIA (MM)	MATERIAL OPTIONS & SCHEMATIC PREVIEW
ID-AOC	ACKNOWLEDGEMENT OF COUNTRY	310	215		3MM B/W ACRYLIC
ID-AOC	ACKNOWLEDGEMENT OF COUNTRY	310	215		3MM ACRYLIC + DIGITAL PRINT 
ID-FE-L{LEVEL}	FIRE EXIT	180	50		3MM B/W ACRYLIC
ID-FE+C-L{LEVEL}	FIRE EXIT	180	50		3MM ACRYLIC + DIGITAL PRINT 
ID-AOC-S-FORM	COUNTRY	325	275		3MM B/W ACRYLIC
ID-AOC-S-FORM-MIR	COUNTRY	325	275		ACRYLIC MIRROR
ID-AOC-L-FORM	L - COUNTRY	650	550		3MM B/W ACRYLIC
ID-AOC-L-FORM-MIR	L - COUNTRY	650	550		ACRYLIC MIRROR 
ID-PUSH/PULL	PUSH/PULL			100	3MM B/W ACRYLIC 
ID-DIGITS-S	S - DIGITS ROUND {1-9}			50	3MM B/W ACRYLIC
ID-DIGITS-L	L - DIGITS ROUND {1-9}			100	3MM B/W ACRYLIC
ID-DIGITS-XL	XL - DIGITS ROUND {1-9}			250	3MM B/W ACRYLIC 
ID-ARROW-S	S - ARROW			50	3MM B/W ACRYLIC
ID-ARROW-M	M - ARROW			100	3MM B/W ACRYLIC
ID-ARROW-XL	XL - ARROW			250	3MM B/W ACRYLIC 




**Female
Toilet**
FEMALE

Please use the restroom that best fits
your gender identity or expression.

RESTROOM
RESTROOM



Thank you for specifying!

Get in touch via:
info@studio-z.com.au
02 9188 7891

INSTA @studiozdesign

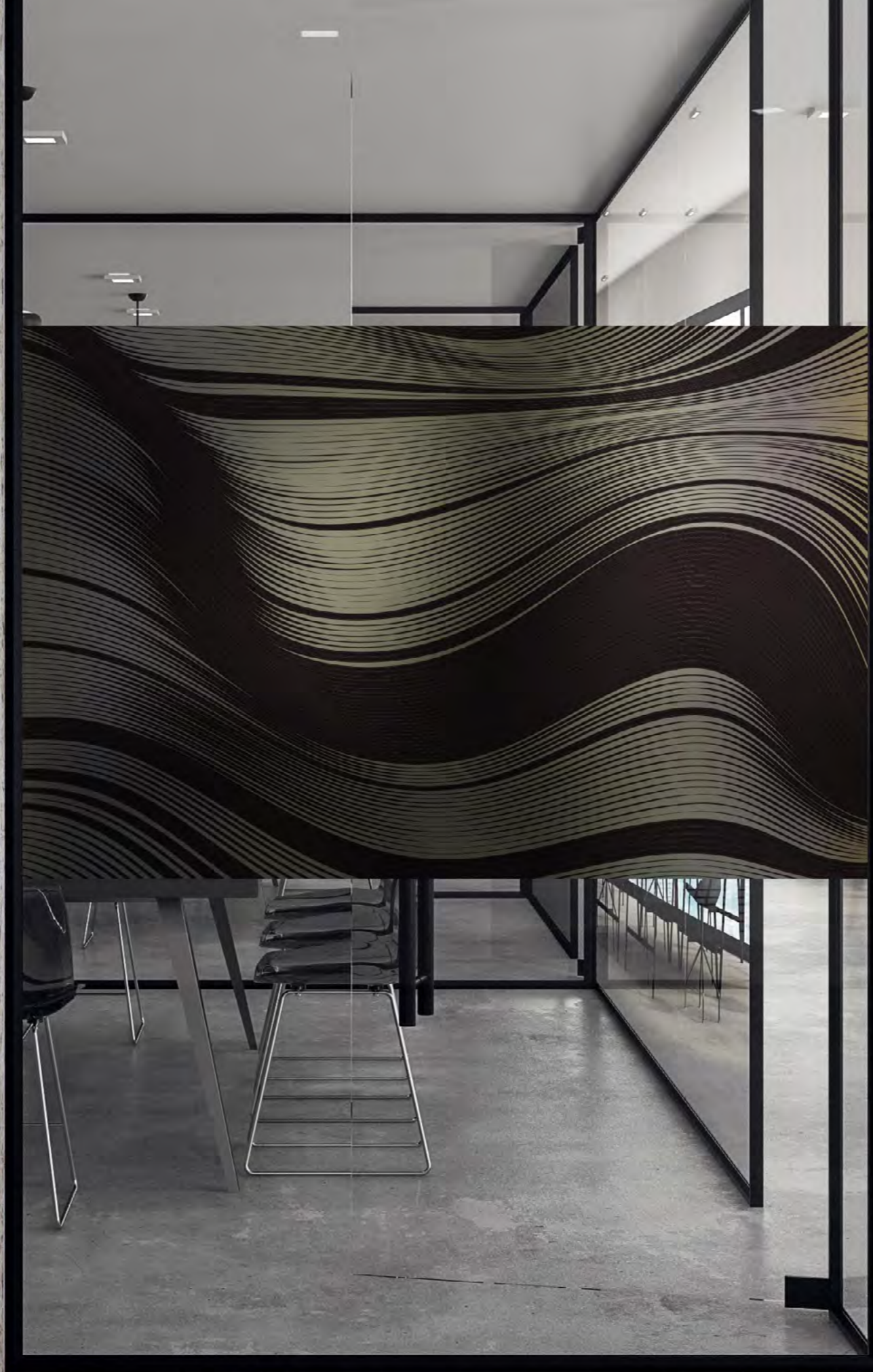
STUDIO Z

NATURE OF THINGS

Humankind has evolved over centuries to withstand new climates and tragic events only to become stronger and more resistant. Every moment, our bodies and minds adjust and improve on in order to cope with ever more challenging and changing environments.

The Nature of Things explores the idea that in fact maybe these challenges are just the usual and expected characteristics of life. It tries to re-instate balance and well-being in a time when our global world seems more complex and uncertain than ever before.

STUDIO Z



AQUA

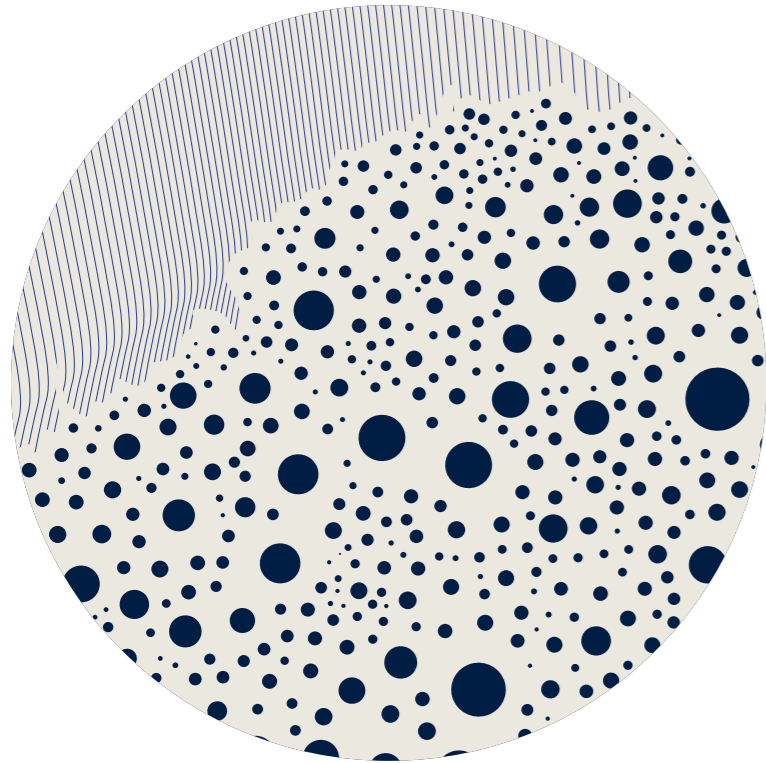
energizing

Water is one of the most important elements of life on earth. If water is detected on a planet, scientists believe that life forms similar to ours can evolve. This design reminds of waves and little bubbles which are swept onshore. The energizing and balancing power of water sets the stage for a productive and calm space.

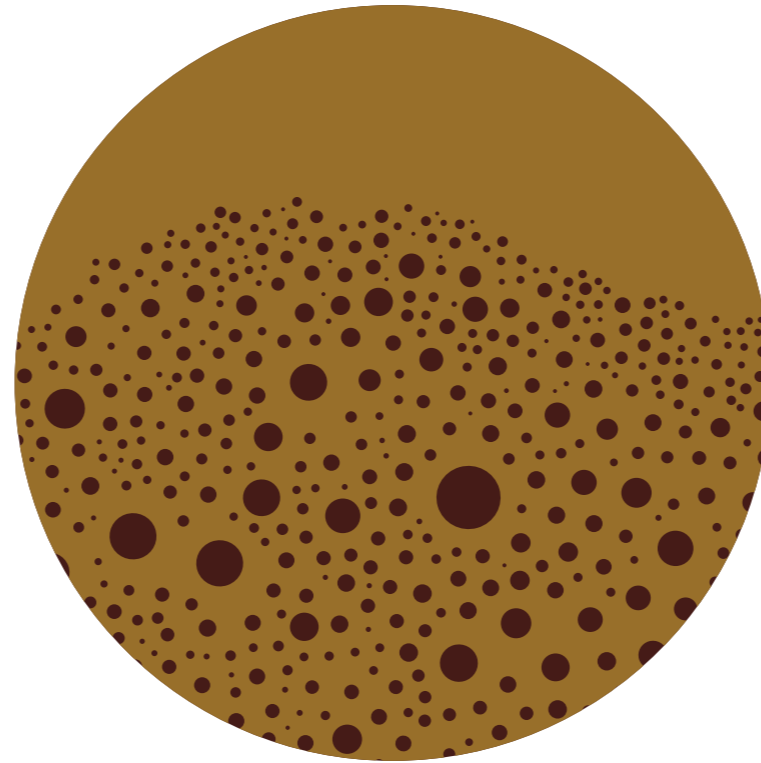


AQUA

colourways



White Sand



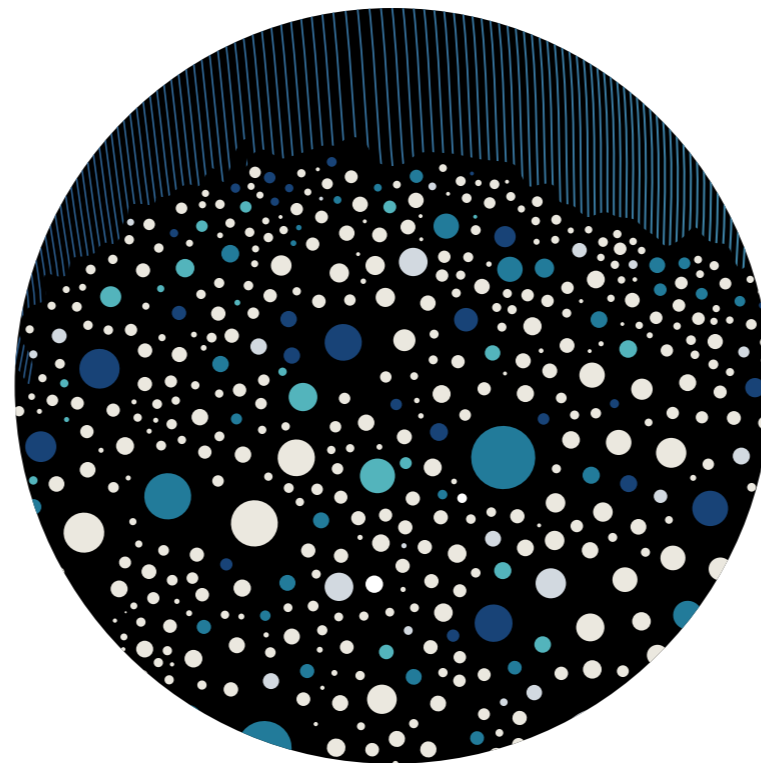
Leather



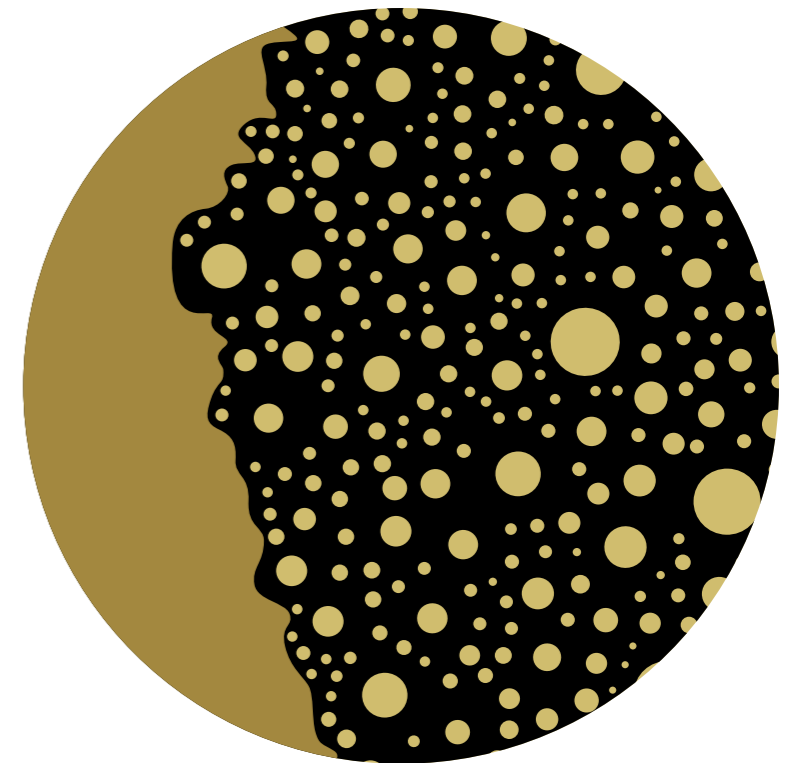
Nude



Arctic Sunset



Beach Night



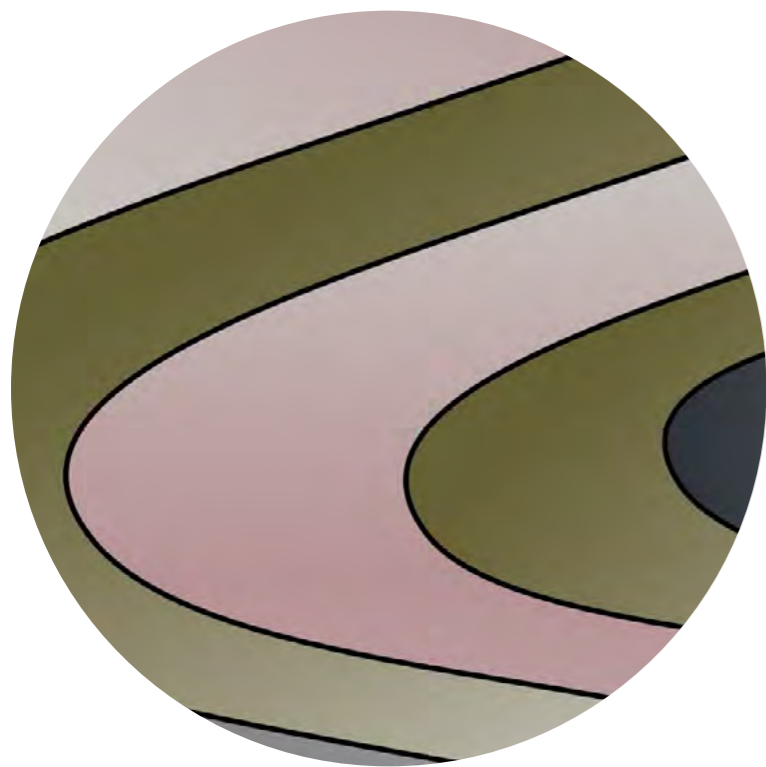
Mars

LAVA

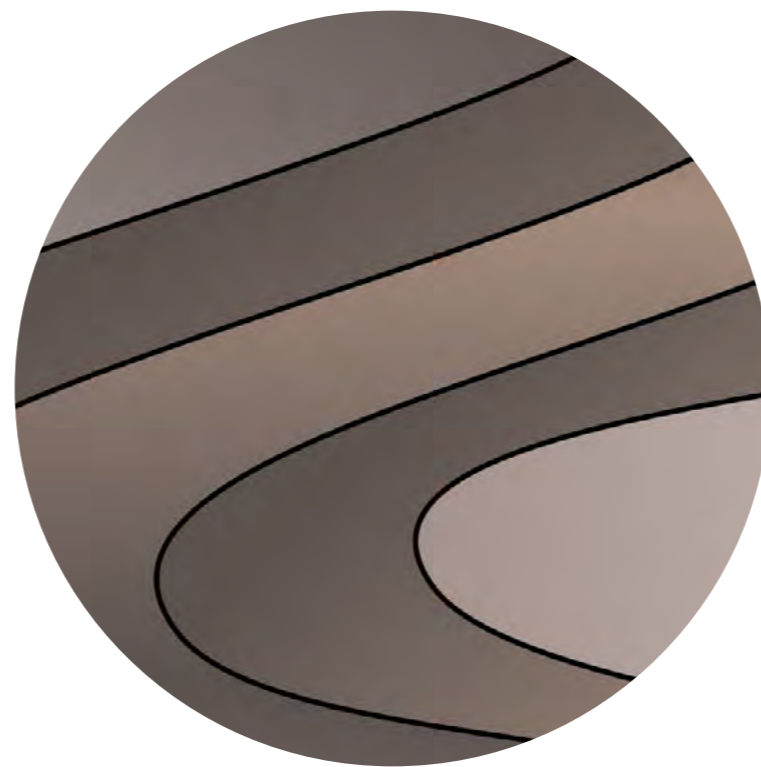
natural renewal

When hiking through Japanese volcanic mountain ranges one can only imagine how an eruption would have felt and looked like in the past. This rug reminds of the calm surroundings of active volcanoes covering the island in a majestic and peaceful way.





Kilimanjaro



Rock



Eruption

OMNE

universe

This bundle of energetic waves sets the scene for a dynamic space. Reminding of the invisible forces in nature and the 'space inbetween', which is becoming the exciting friction point on this rug.





Energy



Flow



Presence

ARCTIC

cool and fresh

This artwork explores the arctic micro cosmos of the glaciers which are covering the poles of our planet. When the sun shines through the micro particles of long forgotten history, it leaves us wonder what the future will uncover.



ARCTIC

colourways



Flamenco



Ocean



Summer

LICHEN

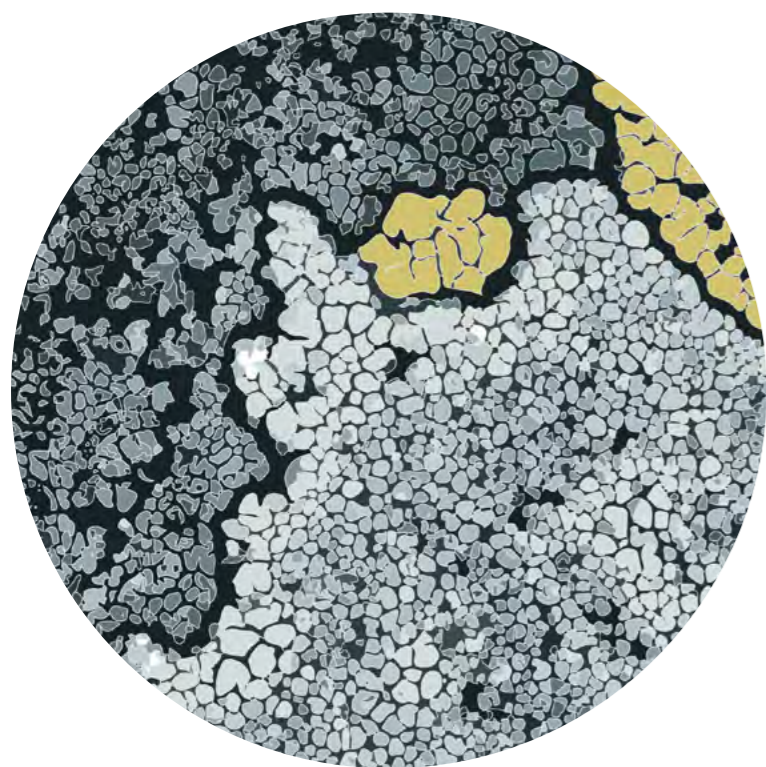
natural

This composite organism will grow with almost no light and only little humidity. It is also being researched for its nutrient rich texture as an alternative to our existing food supplies. Will it replace our fruits and vegetables one day? In any case, we love the texture and strength of this organism, which has been overlooked for too long.

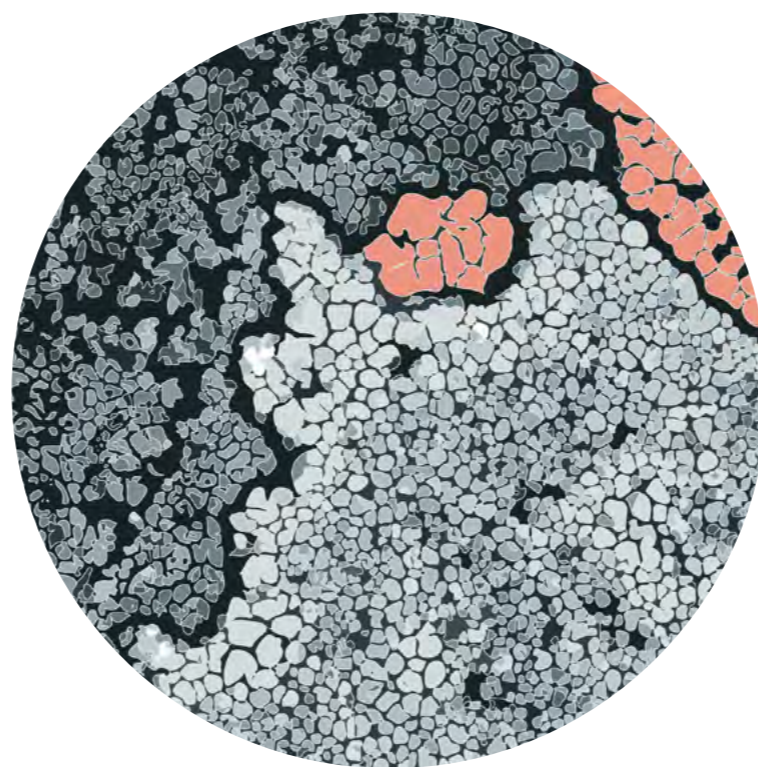


LICHEN

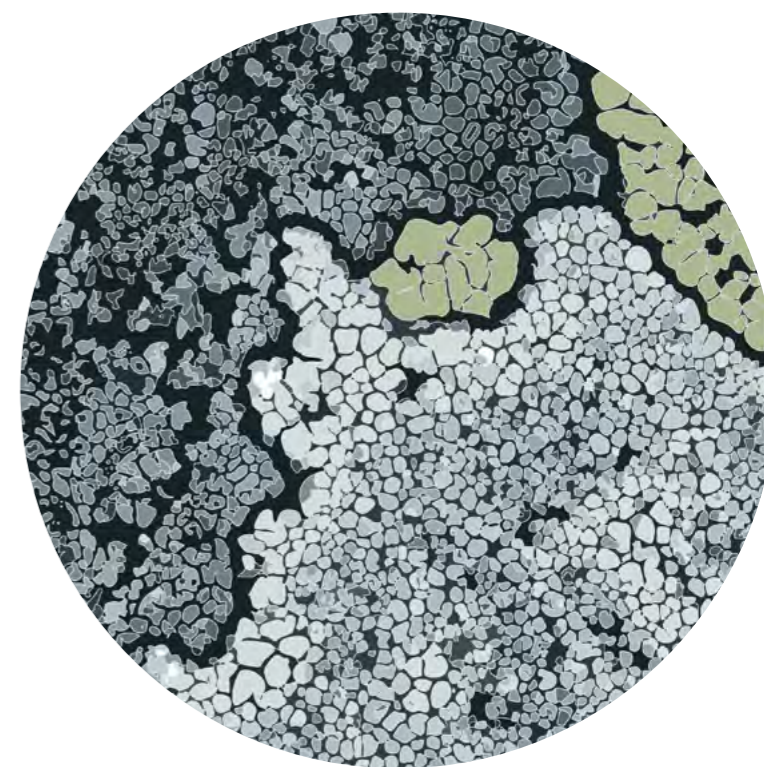
colourways



Lemon



Peach



Pear

MARS

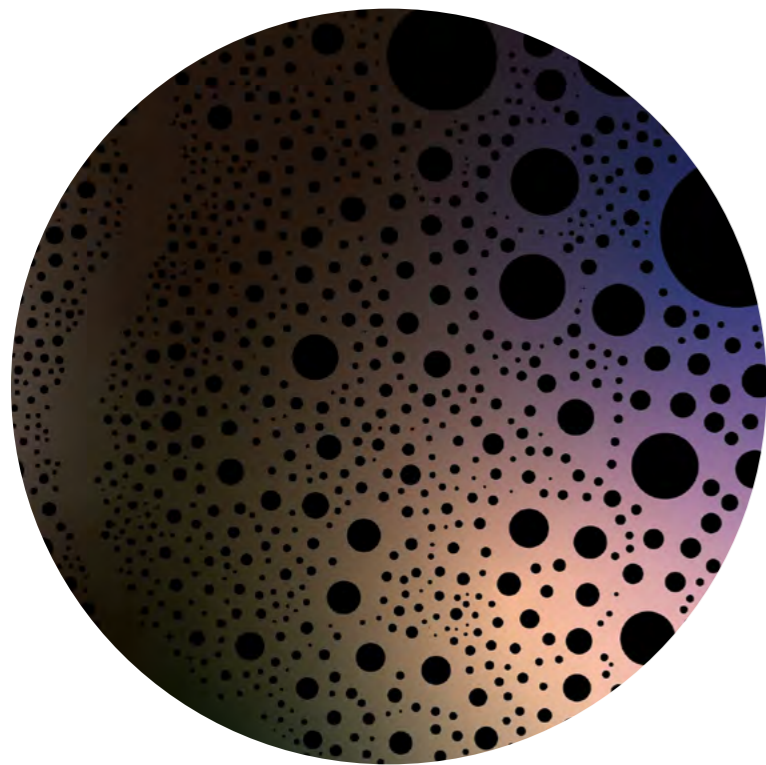
escape

Humans are planning life on Mars in the near future. The escape of reality and thoughts about future ways of living are still feeling a bit utopia, but may soon become reality for next generations to come.

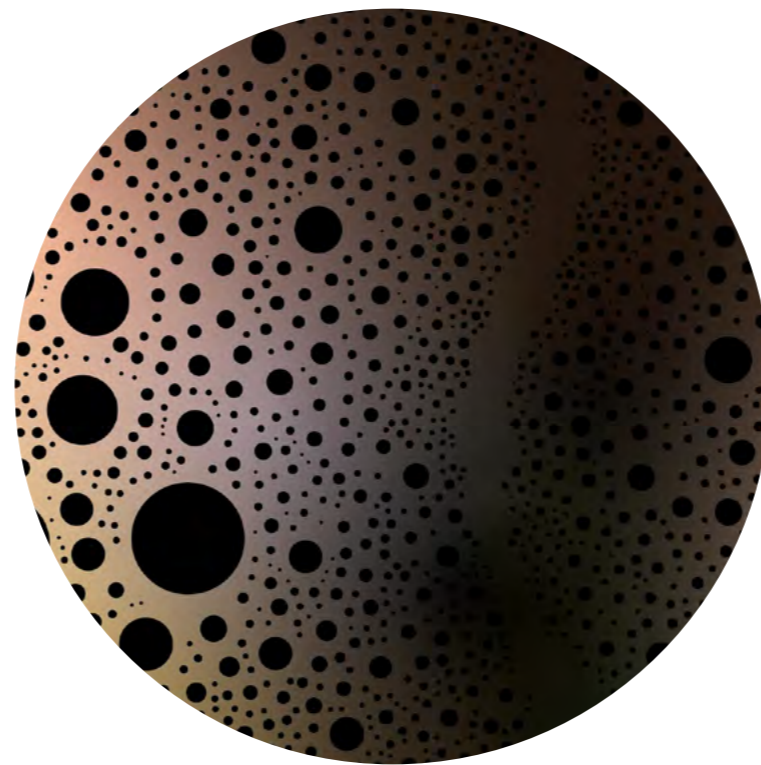


MARS

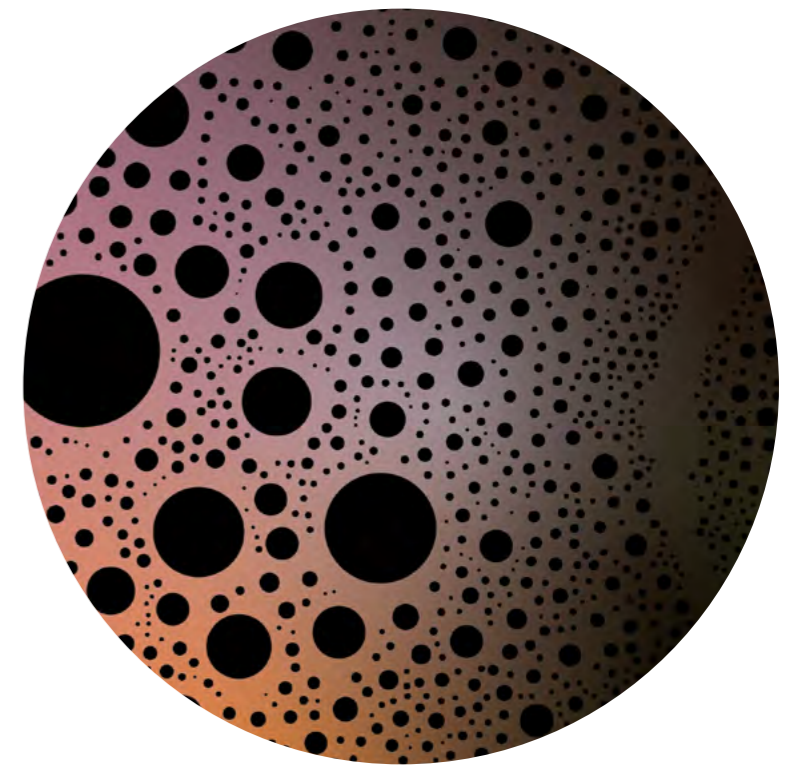
colourways



Jupiter



Uranus



Venus

MONSTERA

growth

An oasis for the urban dweller, this pattern creates an atmosphere of a tropical environment, while keeping a neutral composition.



MONSTERA

colourways



Autumn



Blueberry



Spring

WINTERLEAF

blue mountains

Winterleaf is a hand-drawn interpretation of the tree of heaven from the Blue Mountains. This pattern works well for wellness and areas for relaxation and rejuvenation.

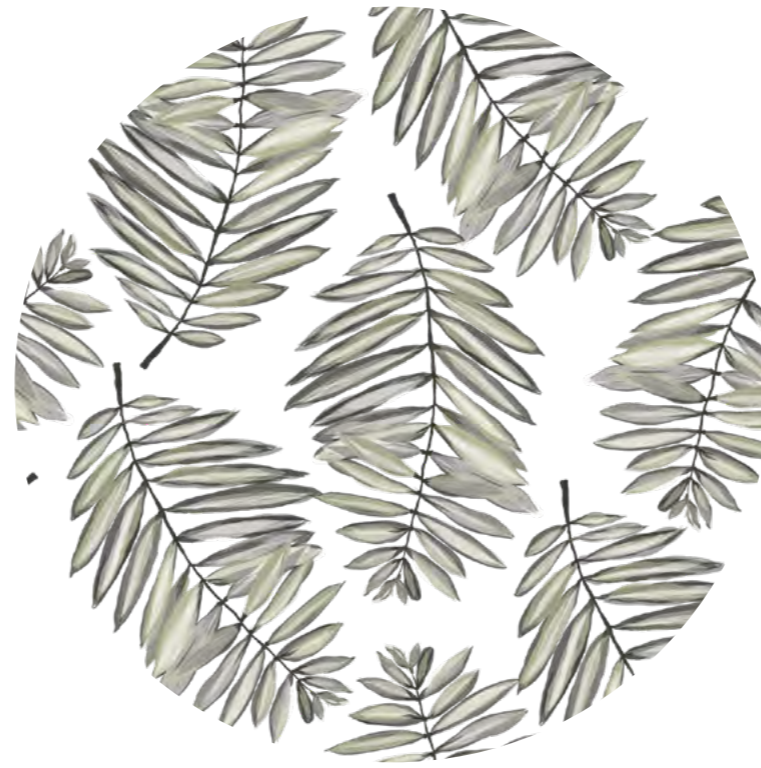


WINTERLEAF

colourways



Dawn



Dusk



Noon



GEO *a print-design collection by* STUDIO Z



ABOUT

In creating this collection we chose GEO, a prefix, because of its compatibility with other words, for example geo+graphy (geography), which not only describes the spatial characteristics of human and natural features on earth, but in a design context describes human-environment relationships.

In another example geo+metry, the mathematical study of earth's measurements, is concerned with the nature of shape, size, lines, points, and the relative position of humans in relation to that space.

Humans have, for millennia, tried to make sense of their relationship to the earth and its position in the universe by creating symbolic patterns and art using geo-references. Having traversed the earth in my life's journey GEO has been the source of our inspiration for this collection particularly when we considered the user experience and the often intangible reasons why and how different environments make us feel.

GEO is our abstract interpretation of universal reference points.

The entire collection is available on a variety of fabrics, wallcoverings and glass films applicable for healthcare, commercial, institutional and residential settings.

I hope you enjoy specifying, for your users and their environments, one or more of the featured designs within this distinctive collection.

Eva Krane



STRUCTURA

the warp and weft of form

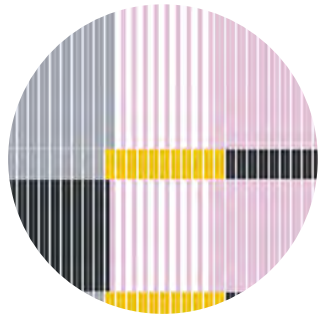
Structura is a cellular geometric weave, the fitting together and intermeshing of how everything fits together to create form.

Every form from feathers, to wings, from plants to mountain ranges to minerals has a structure, sometimes microscopic in detail.

The interplay of myriad colours and pigments reflects the way nature designs structure - a plaid of incredible subtle beauty.

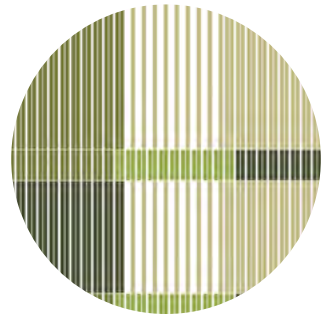
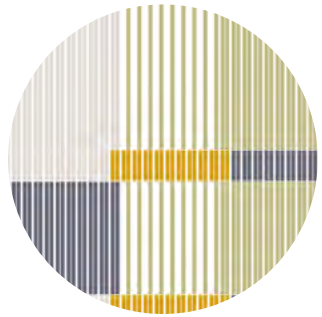






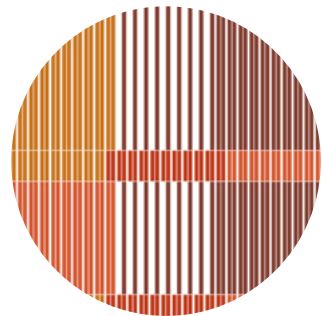
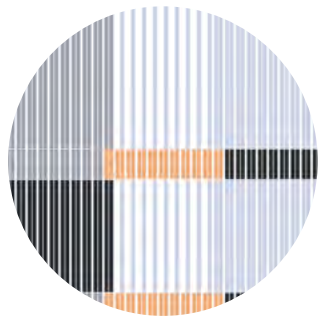
COMPOUND & SAHARA

Radiant and joyous



CAMOUFLAGE & FOREST

Hidden depths of nature



REFLECTION & MAGMA

Subtle and activating

CONNEXION

relationship

This design fosters curiosity and creative thinking by using simple geometric and symbolic human-like forms, much like yin and yang, positive and negative, to examine relationships between others and objects.







THE
MEDIA
HUB

VACANT



TYRE

Grounded and significant



AGRA

Nurturing and calm



MILANO

Cultured and expressive



TIMBUKTU

Cool and dreamy



PALESTINE

Ancient and historic



KYOTO

Activating and bustling

STRATA

subtle strength

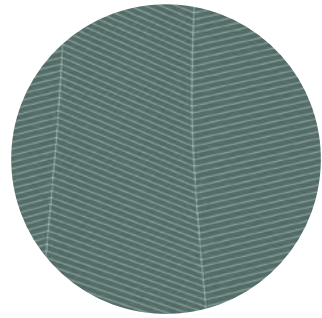
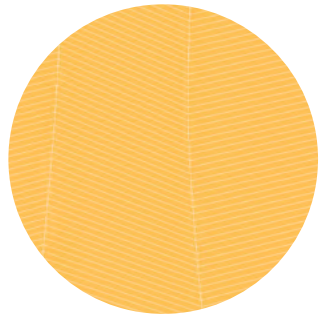
This design references the linear structure of leaves or the parallel layers of pattern in sedimentary rock, each layer adding strength to the whole.

The colourways speak of a stone or silica found in nature and formed by sediment over millennia.



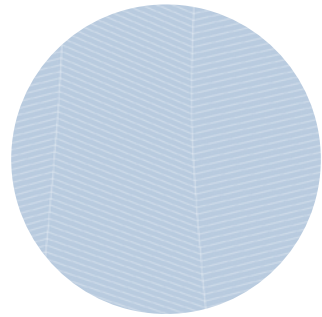
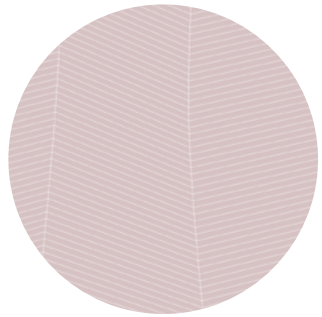






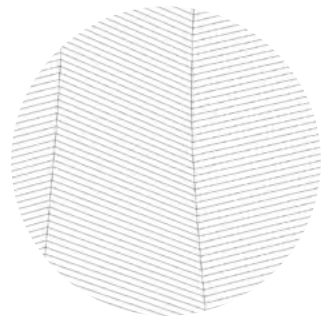
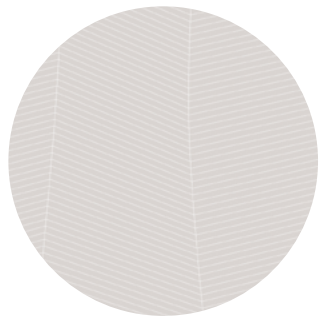
JASPER & NEPHRITE

Expressive and defining



ROSE QUARTZ & CELESTINE

Laid back and dreamy



SAND & MARBLE

Natural and polished

TECTONIC

movement

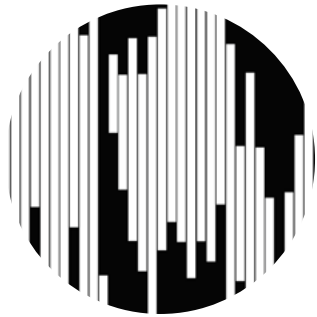
Tectonic plates make up the Earth's outer shell. The shifts between them, often cataclysmic, describe the directional movement of the plates convergent (move into one another), divergent (where plates move apart) and transform (where plates move sideways in relation to each other).

The colours chosen for Tectonic reference continents, mountain ranges, trenches and troughs where plates collide.



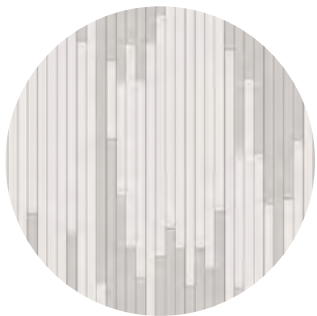
OCEANIC & MARIANA

Unfathomable and contemplative



GREAT RIFT & MAGMA

Jagged and burnished



HIMALAYA & ANTARCTICA

Stone-like and glacial

SEDIMENT

layering

Sediment is caused by the action of weathering and erosion breaking up elemental particles that are carried by wind, water or ice, deposited by gravity that become layered and dense over time.



SLATE & LIMESTONE

Calming and gentle



DRAVITE & GRANITE

Energetic and fertile



TOURMALINE & MARBLE

Bone and fine grained

PRIMAL

storytelling

As old as prehistory, Primal expresses how humans attempted to decipher their gods, their world, the sun, the moon and the stars by making marks, and drawing shapes and ancient hieroglyphics, found in caves high in the mountains and deserts of far-off continents.

Tribal peoples inhabited every continent and with them came symbols and colours integral to storytelling and ritual ceremonies. Primal's colorways reflect different storytelling influences on ancient tribes.





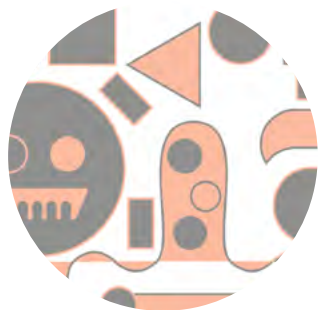
AMAZON

Powerful and strong



PHARAOH

Regal and mystic



NOMAD

Of Mother Earth

Guilin

verticality

Of all the ways sediments form over eons of time the process of water dripping onto cave floors is the most exquisite.

Whilst the name of Guilin, a city in China, means 'forest of Sweet Osmanthus', it is to the unique formation and beauty of the interconnected caves and underground rivers created over 70 million years ago, and found in this area to which I allude. Beautiful vertical stalagmite and stalactite formations of huge proportions can be found in the caves.

The pattern, with its relatively muted colours, reflects the play of light on vertical shapes, and provides an opportunity to colour code different areas while keeping the same language.



WATER & MINERAL

Cool and granular



FLUORESCENT & SUN

Playful and energising



CRYSTAL & LIGHT

Fine and delicate

QUARTZ

Sapphire

Quartz is a hard rock comprised of silicon and oxygen atoms in a continuous tetrahedric framework and most often appears as colourless or white hexagonal prisms.

It is often coloured by impurities- which gives quartz a wide variety of colours.

Structured, cellular, crystalline in nature, Quartz is the second most abundant mineral in Earth's continental crust.

It displays different colors depending on the lighting and impurities.







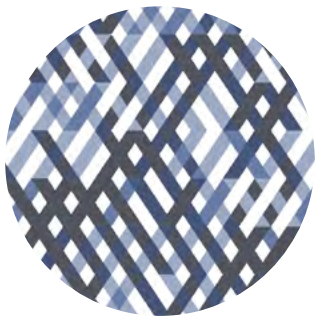
JADE & OPALITE

Fond and neutral



AMETHYST & APATITE

Hidden depths and light pleasures



SAPPHIRE & SELENITE

Calm and activating

DATUM

Perspective

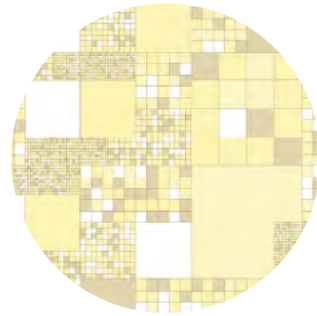
Datum is a pattern that plays with scale and the point of view from close by and far away.

Similar to a digital interpretation of density in geographic areas, this pattern creates subtle hints to the urban environment and somewhat organic aspects being interpreted into minimal geometry.



GRAPE & SAND

Deep and neutral



MUSTARD & LEMON

Happy and zesty



EUCALYPTUS & MINT

Calm and fresh



PROFILE

Eva Krane is passionate about the ability for graphic design to transform public and private environments and user experience. Now as director of STUDIOZ and previously for other leading design agencies, Eva's design knowledge and expertise is exemplary and formidable as attested to by the long lasting relationships she has formed with clients over the past two decades.

Eva brings a unique sensibility and different perspective to the designs she creates, namely an exceptional knowledge and focus on human interaction with form, colour and perceptions, that when combined with her extensive design, business and cultural development insights and experience, ensures her work both wins awards and sets apart the projects in which her designs are used.

Whilst she grew up in Germany she undertook and completed a conceptual design degree in Maasricht, the Netherlands during which time she also attended exchange programs in France and the UK.

Curious by nature and tempted by the excitement of the unknown, Eva travelled to the US, Asia and Australia to gain experience working with architectural leaders.

These experiences, and the skills developed along the way, have led to her multi-disciplinary design approach, and passion for human centred design.