wallprinter

HIGH-IMPACT
WALL PRINTS

- that turn heads
- inspire and
- start conversations.
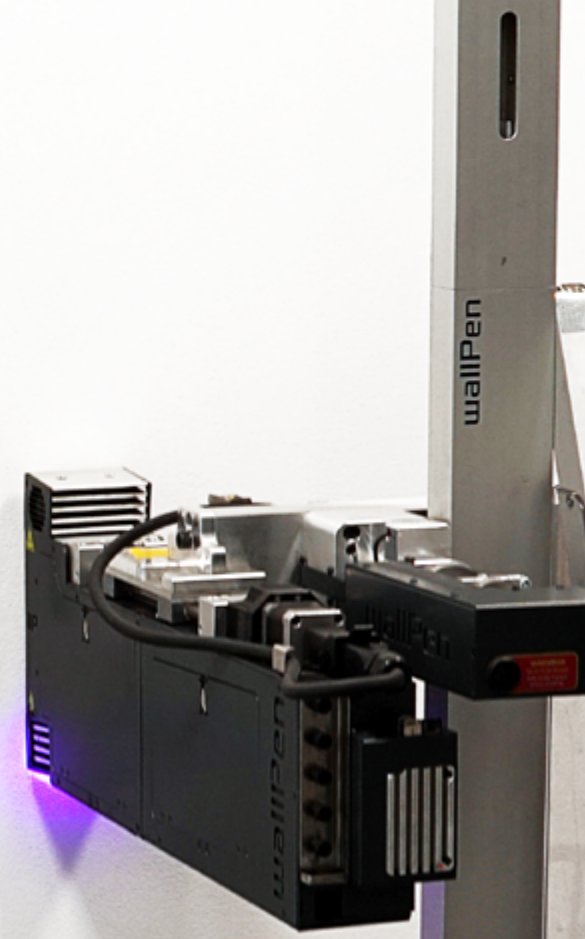
A cutting-edge, portable, large format vertical UV wall printer that can directly print digital artwork onto walls. Almost any surface, up to four meters high and unlimited length.

Our team of experienced designers and artists can help you achieve your goals by creating a visually striking and functional space that will attract and engage. We will work closely with you to understand your brand, target audience, and specific goals for the project.
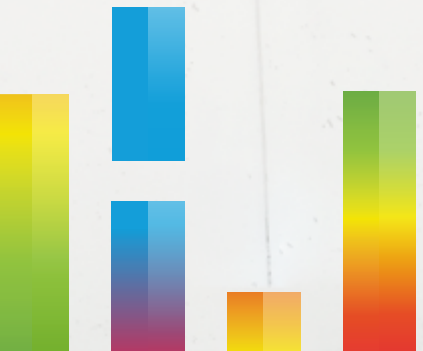
It prints on ALMOST ANYTHING*
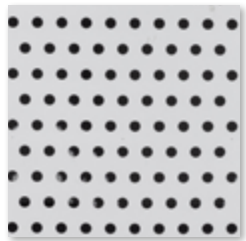
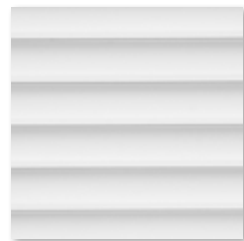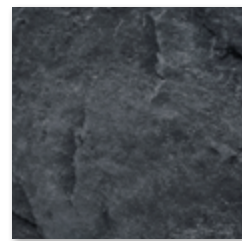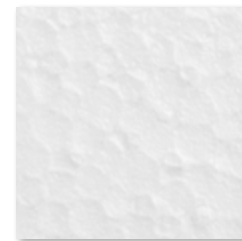|						
Acoustic panels	Acrylic glass	Brick	Concrete	Fabric	Glass	Leather
Metal	Plaster	Plastic	Stone	Wallpaper	Wood	Woodchip
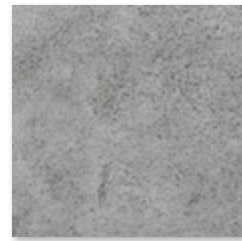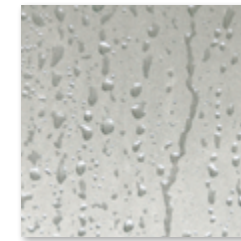
*If necessary, the respective printing substrate must be pre-treated. Each material should be tested before printing.

Wallprinter *WHY?*

Fast

The actual setting up and printing is done quicker than you think. Having said that, we make sure we get it right the first time.

Affordable

We bridge the gap between expensive fine art and cheap and low-quality decals.

Digital wall printing is reproducible so we can print as many times as you want and achieve amazing results for a fraction of the costs.

Durable

The print is instantly scratch and abrasion resistant and can be cleaned with normal household cleaning products.

UV Resistant

The prints are guaranteed colourfast for at least 12 years indoors and 3 years outdoors.

Versatile

Plastered wall, wood, stone, plastic, ceramic, glass, metal, concrete the list goes on. As long as the surface is clean and intact, we can print on it!

Pricing

Item	Price*
Set-up fee (Per day) Included in setup fee: • 1 Site survey • basic graphic design support • make file print-ready • travel Sydney metro.	$899
1 m²	$249
Additional site survey	$200
Advanced Graphic design support	$130 p.h.
Artwork license	TBC

* Excluding GST

Comparing *SIMILAR SOLUTIONS*

Features	Wall print	Artist mural	Framed Picture	Decal	Custom wall paper
Cost	$$$$$$	$$$$$$	$$$$$	$$$$$	$$$$$
Design flexibility range	Wide	Limited	Medium	Medium	Medium
Unlimited width	✓	✓	✗	✓	✓
Reproducible	✓	✗	✓	✓	✓
Surface options	✓	✓	✓	✗	✗
Maintenance	Uncomplicated	Complicated	Complicated	Uncomplicated	Complicated
Durability	✓	✓	✓	✗	✗

Process
TIMINGS

STEP 1
Wallprinter receives file.

STEP 2
Making file print-ready: 4 hours.
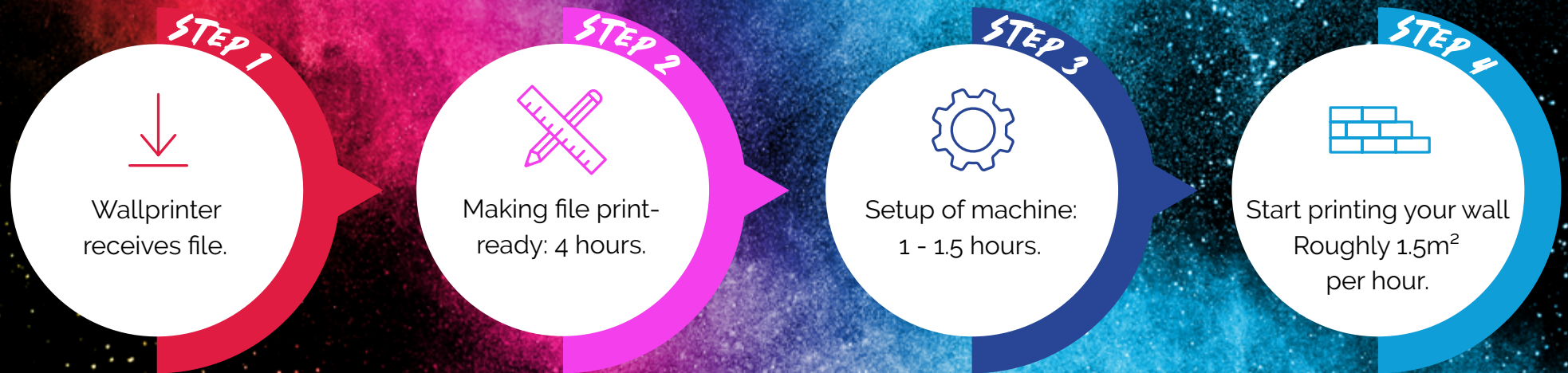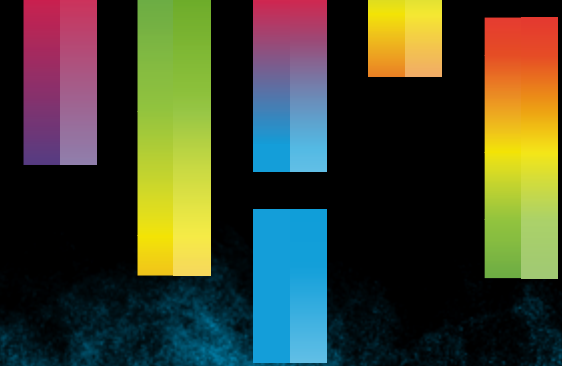
- Rendering and exporting the file for the printer.
- Final quality check.

STEP 3
Setup of machine: 1 - 1.5 hours.

STEP 4
Start printing your wall Roughly 1.5m² per hour.

Technical
SPECS

Surface requirements

- Clean and free of dust and other contaminants.
- Intact and vertically plum with a maximum deviation of 5 degrees.
- No significant protruding features like pipes and ridges (rough textures and brick layers are acceptable).
- Floor needs to be level and clear of obstructions.
- We use a very resistant plastic-like UV ink that is highly scratch-proof and is instantly cured.

Print image requirements

- The printer uses the CMYK colour model.
- The resolution of the printed image should be at least 300 DPI (dots per inch) to ensure that the image is clear and sharp.
- The printer is not (yet) able to print white, so any white areas in the design will remain the surface colour.
- The ink is guaranteed colour fast for 3 years outdoors and 12+ years indoors.
- Printing height: lowest ceiling height for using the printer is 1.6m. After that, the axis can optionally be extended up to 4m print height in 10 cm increments.
- Printing width: unlimited.
- Print speed is roughly 1.5m² per hour.

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